UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF ILLINOIS EASTERN DIVISION

NDOLPH FRESHOUR and)
ICENZO ALLAN, each individually and	
behalf of similarly situated individuals,	
•) Case No.: 1:23-cv-02667
Plaintiffs,	
) Hon. Virginia M. Kendall
V.	
) Magistrate Judge Hon. M. David Weisman
RENCE INC., a Delaware corporation,)
Defendant.	
v. RENCE INC., a Delaware corporation,)) Hon. Virginia M. Kendall)

DEFENDANT CERENCE INC.'S OPPOSITION TO PLAINTIFFS' MOTION AND MEMORANDUM OF LAW IN SUPPORT OF CLASS CERTIFICATION

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INTRODUCTION

The proposed class is untenable. Plaintiffs claim that Cerence violated their BIPA rights by collecting data through the "Hey Mercedes" speech-recognition feature, but their class is not tethered to their claims and offers no objective way to identify class members. Standing alone, Plaintiffs' class definition will not identify a single person who had their audio data transmitted to Cerence. Rather, the proposed class will depend entirely on class members' subjective reporting of their use of the "Hey Mercedes" speech-recognition feature. Furthermore, as defined, the class is full of uninjured members and would require a mass of individualized inquiries to determine who has a claim.

Plaintiffs have not proposed an objective or reliable method to determine who is a member of the class. Under Seventh Circuit law, that is fatal to their Motion. See Section I.A, infra. Moreover, in their efforts to create an expansive class of "Hey Mercedes" users, they concede that Cerence has no way to identify Plaintiffs or any other purported class member – which ultimately will be fatal to their BIPA claims on the merits. See, e.g., Zellmer v. Meta Platforms, Inc., 104 F.4th 1117, 1124 (9th Cir. 2024) ("biometric identifiers must identify"); G.T. v. Samsung Elec. Amer., Inc., 742 F. Supp. 3d 788, 799-800 (N.D. Ill. 2024) (BIPA only governs the collection of data that can identify individuals). Class certification may be common in BIPA cases, but the absence of a class list or database of users' names distinguishes this case from every BIPA case relied upon by Plaintiffs. To try to fill that gap, Plaintiffs argue the class is ascertainable by claiming that they could piece together a class from various third-party sources and a declaration by a purported expert. Those sources do not come close to solving the problem. In fact, at her deposition, Plaintiffs' expert disavowed the points that Plaintiffs cite her report to support.

Emphases added unless otherwise noted.

For these reasons, the proposed class flunks Rule 23's requirements. Plaintiffs ask this Court to certify the class under Rule 23(b)(3), which requires a showing that common questions predominate over individual ones and that a class action is a superior method to fairly and efficiently adjudicate the matter. But a class action is certainly not a superior method when the class: lacks objective criteria to ascertain members; includes unharmed members; and seeks damages that are grossly disproportionate to the alleged harm. See Section I.A. Nor can Plaintiffs show that common questions predominate, primarily because their boilerplate "common questions" are overwhelmed by dispositive, user-by-user inquiries, all of which are fundamental building blocks of their claims. To name a few, all putative class members' claims require findings regarding: whether a person even used the technology; how they used it; if they used it in Illinois; and whether they used it during the lengthy carve-out period when Cerence did not even service the Mercedes-Benz U.S. cloud—that is, when no data at all was transmitted from those vehicles to Cerence. See Section I.B. More individualized inquiries are involved with determining: whether users consented to the transmission of data; whether users waived BIPA rights; and how to calculate damages. Id.

The named Plaintiffs also do not qualify as adequate class representatives with typical claims. FED. R. CIV. P. 23(a)(1), (4). By definition, Plaintiff Allan is not even a member of his own proposed class. Individualized defenses exist as to both Plaintiffs. And Plaintiff Freshour is completely uninterested in being a representative. For each of these independent reasons, the named Plaintiffs are incapable of adequately representing the proposed class. *See* Section II.

In summary, this is the kind of class that that the Seventh Circuit has cautioned courts against allowing. The class is not objectively defined, will require time-consuming, burdensome, and expensive mini-trials on individualized issues, and would be messy, unpredictable, and a

wasteful use of resources. "Certification as a class action can coerce a defendant into settling on highly disadvantageous terms regardless of the merits of the suit." *CE Design Ltd. v. King Architectural Metals, Inc.*, 637 F.3d 721, 723 (7th Cir. 2011); *Blair v. Equifax Check Servs., Inc.*, 181 F.3d 832 (7th Cir. 1999) (expressing same concerns); *In re Rhone-Poulenc Rorer Inc.*, 51 F.3d 1293 (7th Cir. 1995) (same). Plaintiffs' ploy for a class action plainly is designed to leverage exactly these sorts of perverse incentives. The motion for class certification should be denied.

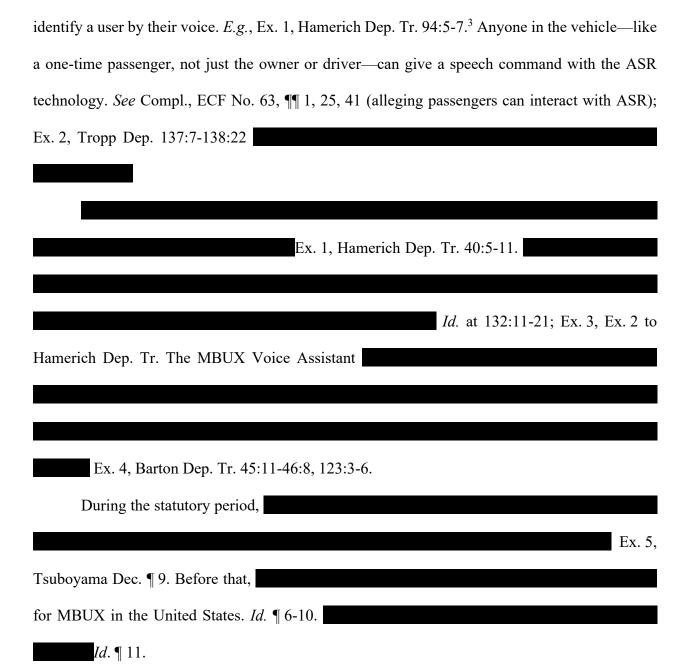
BACKGROUND

As is explained below, Cerence is a technology vendor that sells software and services to automobile manufacturers. Cerence provides its customers with a variety of software options to choose from, purchase, and install into their vehicles before they are sold to consumers. Cerence does not sell its software to, or receive personally identifying information, like names or email addresses, from the end users of its technology.

I. The Relevant Voice, Speech, and Cloud Technology.

The technology now² at issue in this case is Cerence's automated speech-recognition ("ASR") technology in the MBUX Voice Assistant. *See* Mot. at 4-5. ASR recognizes spoken words, without any identifying features, and translates those words from speech to text to execute commands (*e.g.*, "turn on the radio"). Ex. 1, Hamerich Dep. Tr. 40:5-11, 117:5-118:6. To use the MBUX speech command service, a user can either press the "push-to-talk" button or say the wakeup word ("Hey Mercedes"). Ex. 1, Hamerich Dep. Tr. 64:25-65:1. Every Cerence witness testified that ASR has no biometric component and does not make it possible for Cerence to

The technology at issue has evolved throughout the life of the case, but Cerence understands Plaintiffs' theory to now exclusively focus on the ASR technology.



II. Plaintiffs' BIPA Claims and Proposed Class.

Plaintiffs are Mercedes-Benz owners who allege that Cerence violated BIPA by collecting, storing, and disclosing their voiceprints when they used MBUX technology. Compl., ECF No. 63,

The parties are currently conducting expert discovery relating to merits issues—namely, whether the ASR technology captures a "voiceprint."

¶¶ 4-5, 46, 52. Plaintiff Freshour's vehicle is equipped with speech-recognition technology, including the "Hey Mercedes" feature. Ex. 6, Freshour Dep. Tr. 28:21-24. He has used it "constantly" since he bought it in 2022, and he pays \$150 annually to renew the services. *Id.* at 29:13-15, 45: 8-15; Ex. 7, MBUSA_0101; Ex. 8, FRESHOUR_000112, Ex. 9, FRESHOUR_000147.

Plaintiff Allan has owned three Mercedes-Benz vehicles that he alleges are relevant here. Ex. 10, Allan Dep. Tr. 35:20-36:6. Allan claims he used the speech-recognition technology across all three vehicles in or around November 2019 through early to mid 2023. *Id.* at 36:18-19, 40:11-20, Ex. 11, MBUSA 0068.

Plaintiffs seek relief under BIPA Sections 15(b) and (d), which impose notice and consent requirements on entities that collect, store, and/or disclose voiceprints. 740 ILCS 14/15(b), (d). Relatedly, they seek to represent a putative class of individuals. Plaintiffs exclude from the class "all individuals whose entire period of ownership, lease, or use of the MBUX Voice Assistant

Mot. at 9. This carve-out excludes Plaintiff Allan from the class, although he requests certification as a class representative. *See* Ex. 11, MBUSA_0068, Allan Dep. Tr. 39:19-20, 40:11-20, 62:4 (used technology from in or around November 2019 through early 2023); Ex. 5, Tsuboyama Dec. ¶ 9

; Motion for Summary Judgment as to Plaintiff Allan, also filed today.

LEGAL STANDARD

Plaintiff bears the burden of proving that class certification is appropriate. *Halliburton Co. v. Erica P. John Fund, Inc.*, 573 U.S. 258, 275 (2014). The Court must conduct a "rigorous analysis" before certifying a class. *CE Design Ltd.*, 637 F.3d at 723 (vacating certification). In

doing so, the Court must find that Plaintiffs have proved by a preponderance of the evidence that the putative class satisfies each of the four requirements of Federal Rule of Civil Procedure 23(a)—numerosity, typicality, commonality, and adequacy of representation—and meets the criteria for one of the three types of class actions set forth in Rule 23(b). *Halliburton Co.*, 573 U.S. at 275 (plaintiff needs to "actually *prove*—not just plead—that the proposed class satisfies each requirement"). Because Plaintiffs seek certification under Rule 23(b)(3), they must also show that "questions of law or fact common to the class members predominate over individualized issues and that a class action is the superior method of adjudicating the case." FED. R. CIV. P. 23(b)(3).

To prove a claim under BIPA Section 15(a), a plaintiff needs to prove that the defendant "collect[ed], capture[d], purchase[d], receive[d] through trade, or otherwise obtain[ed] a person's or a customer's biometric identifier or biometric information" without complying with the statute's notice and consent requirements. 740 ILCS 14/15(b). Relatedly, Section 15(d) requires proof that a defendant was "in possession of biometric identifiers or biometric information" and "disclose[d]" or "disseminate[d]" it without informed consent. *Id.* at 14/15(d). Applied here, that means Plaintiffs and class members will need to prove that Cerence collected and/or disclosed their voiceprints without consent.

ARGUMENT

I. The Proposed Class Fails the Requirements of Rule 23(b)(3) Because a Class Action Is Not a Superior Method to Fairly and Efficiently Adjudicate Plaintiffs' Claims, and Common Issues Do Not Predominate.

To show that a class action satisfies "predominance" under Rule 23(b)(3), Plaintiffs must show that "common questions represent a significant aspect of [a] case and . . . can be resolved for all members of [a] class in a single adjudication." *Van v. Ford Motor Co.*, 332 F.R.D. 249, 288 (N.D. Ill. 2019), quoting *Messner v. Northshore Univ. HealthSystem*, 669 F.3d 802, 815 (7th Cir. 2012). "If, to make a prima facie showing on a given question, the members of a proposed class

will need to present evidence that varies from member to member, then it is an individual question." *Id.*, quoting *Messner*, 669 F.3d at 815, and *Tyson Foods, Inc. v. Bouaphakeo*, 146 S. Ct. 1036, 1045 (2016). Plaintiffs also need to show that a class action is a superior method to fairly and efficiently adjudicate their claims. FED. R. CIV. P. 23(b)(3). As shown next, Plaintiffs do not meet their burden on either element.

A. Class-wide resolution is not superior.

In analyzing superiority, the court considers whether a class action or individual trials would be a more fair and efficient method to adjudicate the controversy. FED. R. CIV. P. 23(b)(3). Courts consider "the likely difficulties in managing a class action" and "class members' interests in individually controlling" their own cases. *Id.* "If the class certification only serves to give rise to hundreds or thousands of individual proceedings requiring individually tailored remedies, it is hard to see how common issues predominate or how a class action would be the superior means to adjudicate the claims." *Andrews v. Chevy Chase Bank*, 545 F.3d 570, 577 (7th Cir. 2008) (vacating certification of class that "would not promote the primary purposes of the class-action mechanism: judicial economy and efficiency"); *see also In re Rhone-Poulenc Rorer, Inc.*, 51 F.3d at 1300 (certification risking undue settlement pressure "need not be tolerated when the alternative exists of submitting an issue to multiple juries"). For a number of reasons, Plaintiffs' proposed class action is not a tenable, let alone superior, method for litigating their BIPA claims that Cerence unlawfully collected and disclosed their voiceprints.

1. The proposed class definition contains no objective criteria to determine who is a class member.

In the Seventh Circuit, ascertainability is a prerequisite to class certification under the requirements of Rule 23 (most often, it is evaluated under superiority). *Strow v. B&G Foods, Inc.*, 348 F.R.D. 446, 448 (N.D. Ill. 2025); citing *Oshana v. Coca–Cola Co.*, 472 F.3d 506, 513 (7th

Cir. 2006). A class sought under Rule 23(b)(3) must be "defined clearly and based on objective criteria." *See Mullins v. Direct Digital LLC*, 795 F.3d 654, 659 (7th Cir. 2015). "Class definitions have failed this requirement when they were too vague or subjective." *Id.* at 657. "Vagueness is a problem because a court needs to be able to identify who will receive notice, who will share in any recovery, and who will be bound by a judgment." *Id.* at 660.

To avoid these complications, the Seventh Circuit and courts in this district refuse to certify classes that are not clearly defined – especially when the class definition relies upon the subjective say-so of class members, or potentially includes many unharmed class members. The Seventh Circuit's decision in *Oshana* illustrates this principle. *Oshana* was a consumer-fraud case. The plaintiff proposed a class of people who purchased fountain Diet Coke and alleged that they were deceived because the fountain product (which contained saccharin) and the bottled product (which did not) contained different artificial sweeteners. 472 F.3d 506, 513 (7th Cir. 2006). The Seventh Circuit affirmed the denial of class certification, reasoning that basing the class on a purchase was too indefinite: "Some people may have bought fountain Diet Coke *because it contained* saccharin, and some people may have bought fountain Diet Coke *even though* it had saccharin." *Id.* at 514 (emphasis in original). "As such, the proposed class is not sufficiently identifiable or definite." *Id.* at 515.

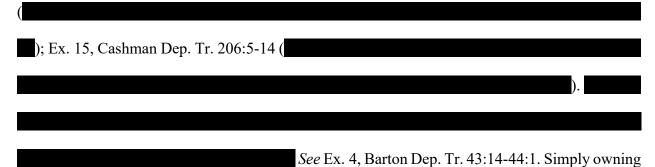
Since *Oshana*, numerous cases have applied similar reasoning. For instance, a plaintiff in another consumer-fraud action moved to certify a class of persons who purchased the product at issue. *Langendorf v. Skinnygirl Cocktails*, *LLC*, 306 F.R.D. 574, 578-79 (N.D. III. 2014). The court denied certification because the plaintiff "ha[d] not offered any method by which the court could find out who the purchasers were" or any "evidence that *any records exist that show who purchased the offending product*, when, or where." *Id.* at 579. Although "[t]he identities of the

class members need not be known at this stage," the court explained, "there must be some objective criteria by which the identities can be determined." *Id.* at 578. *See also Strow*, 348 F.R.D. at 449-50 (recent decision denying certification for similar reason); *Briscoe v. Health Care Service Corp.*, 337 F.R.D. 158, 164-65 (N.D. Ill. 2020) (same); *West v. Carr*, 337 F.R.D. 181, 187-88 (W.D. Wis. 2020) (class definition "ma[d]e it feasible to identify the larger group of...potential class members, [but] that does not answer the question of whether they *are* members of the class" without "individualized assessments of each potential class member[]").

In this case, Plaintiffs' definition relies upon vehicle lease and purchase information. But that information does not answer the key threshold question in this case, which is: Did class members use the MBUX speech-recognition technology? Without answering that question, there is no way to know if someone is in the class. See Dancel v. Groupon, 949 F.3d 999, 108 (7th Cir. 2019) ("starting point" of class-certification determination is "the substantive elements of plaintiffs' cause of action"). But Plaintiffs don't even try to answer it. They propose no objective method to identify who used the technology, <a href="who what software or features were used (which would determine whether and where class members used the technology. As discussed below, to identify who actually used the supposedly offending technology in a way that implicates BIPA, each of these questions must be asked. Plaintiffs ask none of them and therefore their class definition fails for lack of objectivity and vagueness.

a. There is no objective way to determine *who* used the technology.

This case is different from every BIPA class-certification decision relied upon by Plaintiffs⁴ because there is no established class list of Cerence voice or speech technology users whatsoever. Ex. 12, Peak Dep. Tr. 74:9-13 (Plaintiffs' expert not aware of Cerence "having a list or specific information about what individuals should be class members"). It is undisputed that Cerence does not know who uses its technology. *See* Ex. 1, Hamerich Dep. Tr. 132:15-133:2



or leasing a Mercedes-Benz does not mean that the individual used the "Hey Mercedes" technology, nor does the fact that the person created a Mercedes Me Connect account or that the MBUX Voice Assistant was equipped and active in the vehicle. In fact, people can (and *do*) create an account for, own, or lease a Mercedes-Benz but choose not to use the speech-recognition feature. Plaintiff Allan did exactly that. Ex. 10, Allan Dep. Tr. 39:19-20, 40:11-20. *See also* Ex. 15,

See Mot. at 2 n.3, citing Rogers v. BNSF Ry. Co., No. 19-cv-3083, 2022 WL 854348, at *4 (N.D. Ill. Mar. 22, 2022) (certifying class in BIPA case based on fingerprints collected during timekeeping where defendant-employer had list of people who used timeclocks); Palacios v. H&M Hennes & Mauritz, LP, No. 18-CH-16030 (Cir. Ct. Cook Cnty. Mar. 16, 2023) (same); Thompson v. Matcor Metal Fabrication (Illinois) Inc., No. 2020-CH-00132 (Cir. Ct. Tazewell Cnty. June 28, 2022) (same); Johns, et al. v. Paycor, Inc., No. 20-cv-00640, 2025 WL 947914 (S.D. Ill. Mar. 28, 2025) (same); Alvarado v. International Laser Products, Inc. et al., No. 18-cv-7756, 2019 WL 337995 (N.D. Ill. June 19, 2019) (same); Howe v. Speedway, LLC, No. 19-cv-01374, 2024 WL 4346631 (N.D. Ill. Sept. 29, 2024) (same); Morris v. Wow Bao, LLC, No. 2017-CH-01229 (Cir. Ct. Cook Cnty. Nov. 17, 2021) (certifying class in BIPA case based on face geometry or repeat customers); In re Facebook Biometric Info. Privacy Litig., 326 F.R.D. 535, 542 (N.D. Cal. 2018) (certifying class in BIPA case based on face geometry where Facebook has a list of users with Facebook accounts), aff'd sub nom. Patel v. Facebook, Inc., 932 F.3d 1264, 1277 (9th Cir. 2019).

Cashman Dep. Tr. 39:9-22 (does not use the speech-recognition feature in his car); Ex. 12, Peak Dep. Tr. 43:6-11 (Plaintiffs' expert doesn't either).

Thus, as defined by Plaintiffs, the class will include many people who *never* used the technology, such as: individuals who owned or leased a vehicle but never used the "Hey Mercedes" feature; individuals who owned or leased a Mercedes-Benz vehicle but did not personally use the vehicle (perhaps a family member did instead); and individuals who purchased a Mercedes-Benz in Illinois but never used the "Hey Mercedes" feature in Illinois (it is not uncommon for purchasers of vehicles to buy a car in one state but have it delivered to another; both Plaintiffs in this case did just that). MBUSA_0001 (Freshour purchased vehicles in Missouri), Ex. 13 and MBUSA_0016 (Allan purchased vehicle in Ohio), Ex. 14.

Inversely, a person who does not own, lease, or create a Mercedes Me Connect account for a vehicle can still use the MBUX Voice Assistant's speech-recognition software while driving or riding in someone else's vehicle. The Complaint itself contemplates this situation. Compl., ECF No. 63, ¶¶ 1, 25, 36, 41 (alleging passengers used technology); *see also* Ex. 2, Tropp Dep. Tr. 138:18-22 (

). But Plaintiffs propose no way to solve this problem for class-certification purposes, and their expert never considered it. Ex. 12, Peak Dep. Tr. 91:6-23, 93:4-13.⁵

The Seventh Circuit and courts in this district reject certification of classes that are defined so broadly that they could include unharmed people without claims. *See, e.g., Oshana*, 472 F.3d at 509, 514 (denying certification where class was vaguely defined could have included many

Where, as here, the defendant offers admissible evidence that, if credited, would mean individual questions would predominate over common questions, then the district court must "investigate[] the realism" of the expert evidence "in light of the defendants' counterarguments," and take evidence to that end. *Arandell Corp. v. Xcel Energy Inc.*, 149 F.4th 883, 894 (7th Cir. 2025). Flaws in Plaintiffs' expert's opinions and methodology are further discussed in Cerence's Motion to Exclude, also filed today.

people who were not deceived); *Strow*, 348 F.R.D. at 449-50 (denying certification because class included people who suffered no injury); *Clark v. Bumbo Int'l Trust*, 2017 WL 3704825, at *4 (N.D. Ill. 2017) (denying certification because class contained "a great many persons who could not have been harmed by defendant's alleged representations"). In *Oshana*, *Strow*, and *Clark*, the classes broadly covered people who simply purchased or used the product, and the courts held that was too broad and vague. Plaintiffs' proposed class is even less definite: it is not even limited to people who actually *used* the technology, just people who *might have*, and does not contemplate how to reach non-owners of the cars.

Realizing this flaw in their theory, Plaintiffs rely on a declaration by a "class action notice expert" to argue that they could theoretically find class members by piecing together VINs with other data available from third parties. "Accordingly," Plaintiffs claim, citing only their expert's declaration, "the identities of the individual Class members are readily ascertainable, and any individual's status as a Class member can be objectively determined." Mot. 12. That reasoning fell apart when Cerence deposed the Plaintiffs' expert. She testified that she had not "developed a notice plan for this case," and her declaration was limited to what is typically done in automotive cases in which owners or lessors are suing for product defects in their cars. Ex. 12, Peak Dep. Tr. 62:23-63:3; 74:21-25; 87:1-88:23. That's not the case here. *See id.* 75:22-76:11.

Furthermore, Plaintiffs' expert had no idea what kind of information was available to the very third parties she claimed she would rely upon. She has no personal experience working with them, did not know if their data was reliable, and didn't know how to "refine" the data – even though she said in her declaration that doing so would be an important step in the process. *Id.* 68:9-70:25; 73:4-13; 81:18-83:25. Her declaration essentially consisted of a copy-and-paste job from other declarations used in automotive product-defect cases. *Id.* 79:1-13. Unsurprisingly, then,

Plaintiffs' expert made clear that she has "no opinion on ascertainability," nor "any views on that issue," nor any opinion or views on "whether any individual's status as a class member can be objectively determined." *Id.* 42:6-19 (that was "not within the scope of what [she was] doing in this case"). Of course, Plaintiffs rely on her for exactly those points. Mot. 12. Without her, their Motion collapses like a house of cards.

In sum, although Plaintiffs' expert proposed searching VINs in a third-party's database, she Ex. 12, Peak Dep. Tr. 81:18-83:14. In any event, vehicle ownership does not determine who used the technology. Thus, *who* used the technology can only be reported by claimants themselves.

b. There is no objective way to determine which users' data was sent to the cloud, because that depends on *what* the users said.

The Cerence speech-recognition technology in the MBUX Voice Assistant relies upon an . If a user gives a command . Ex. 1, Hamerich Dep. Tr. 39:3-40:11 (

For this case, the above is important because it is not enough for a user to say that they used "Hey Mercedes" technology in the relevant Mercedes-Benz vehicles. They also need to confirm *what* they said after activating the technology. If a user only used

Just like with determining *who* the users were, *what* they said can only be reported by the claimants themselves.

c. There is no objective way to determine *where* users used the technology.

BIPA only governs the collection and possession of biometric information within Illinois. *McGoveran v. Amazon Web Servs., Inc.*, No. 1:20-cv-01399-SB, 2024 WL 4626253, at *3-4 (D. Del. Oct. 30, 2024) (BIPA does not apply to extraterritorial activities). Cerence's data servers are outside of Illinois. Ex. 15, Cashman Dep. Tr. 46:3-4, 67:19-68:5. And it is likely that many people who purchased vehicles in Illinois used the technology in them outside of Illinois. Both named Plaintiffs, for example, purchased their vehicles in other states. *See* Ex. 10, Allan Dep. Tr. 49:1-2 (Allan purchased vehicle from Ohio dealership); Ex. 7, MBUSA_0101 (Freshour purchased vehicle from Missouri dealership). To fill this gap in figuring out where each person used Cerence's technology, Plaintiffs suggest relying on sales data from MBUSA. But the sales data is

See Ex. 4, Barton Dep. Tr. 56:18-

57:2. Further, MBUSA's

. *Id.* 68:11-14. Plaintiffs' "class action notice expert" agreed that identifying class members will require determining whether users were in Illinois when their voiceprint was allegedly captured, but she had no opinion on how that should be done. Ex. 12, Peak Dep. Tr. 99:13-101:3. Plaintiffs offer no evidence that they can objectively determine whether people used the technology in Illinois. Again, only the claimants themselves can offer that.

d. There is no objective way to determine *when* each person used the technology.

The class definition carves out a five-and-a-half year period when

Mot. at 9; Ex. 5, Tsuboyama Decl. ¶ 10. Because the

carve-out period is longer than the remainder of the statutory period (two years), a significant number of class members should be excluded based on "when" they used the technology. Plaintiffs do not propose an objective or common method for evaluating whether a class member used the technology while Cerence's cloud was connected. As explained above, even if a claimant owned a vehicle during the relevant period, that doesn't mean he used the MBUX technology in Illinois, while giving a command that would have gone to the Cerence cloud, *during that period*. Plaintiffs' class action notice expert offered no way "how to determine if someone meets the timing requirements to be a class member." Ex. 12, Peak Dep. Tr. 102:10-102:19. And there is no objective way to do so.

All four of the above issues (who, what, when, and where) reveal independent flaws in the class definition proposed by Plaintiffs. They make clear that Plaintiffs cannot, as they claim, obtain a "complete putative Class list." *See* Mot. 8. They preclude class certification.

2. The absence of an objective method for determining class members leads to a class that would rely entirely on claimants' "because I say so" submissions.

Because there is no class list, and Plaintiffs lack an objective method for defining who used the technology, the best Plaintiffs can propose is as follows: (1) notify owners and lessors of the vehicles; and (2) supplement that with publication notice. Because neither of these methods will determine who actually used the technology, a claims process in which claimants submit affidavits that they used the technology will be needed to figure out who actually did. *See* Mot. at 11-12. One glaring problem with this method is that *anyone* could submit an affidavit claiming to have used the technology, whether as a driver or passenger, and Cerence would have no way to challenge such a claim beyond attacking a witness's credibility. Plaintiffs' expert offered no way to resolve this issue at her deposition. She has "[n]ever been involved in ...a method to check whether the claimants are [filing claims] truthfully," and did not know if she could even test that.

Ex. 12, Peak Dep. Tr. 98:1-20. Inaccurate affidavits are not unlikely, as is demonstrated by Allan's claim. He sued Cerence and has pursued his case for nearly three years even though he didn't use the technology in a time period where Cerence received MBUX speech data in its cloud. *See* Motion for Summary Judgment, also filed today. Plaintiffs propose no method for testing the accuracy of claim-form affidavits, especially given the complexity of the fact issues in this case, *see* Section I.A.1 *supra*.

Moreover, and importantly, the affidavits would not merely clean up individual questions left over after a predominant common question is decided; they would be needed to acquire individual proof for the same questions. Plaintiffs argue that this can be resolved through common proof. *Dancel* illuminates the problem with Plaintiffs' approach. There, the plaintiff sought to certify a class of Instagram users on the theory that Instagram usernames identified individuals to an "ordinary, reasonable viewer." *Dancel*, 949 F.3d at 1009. The Seventh Circuit held that class certification would not be appropriate because the supposed common questions could only be answered with "individual proof" relating to each user's experience. *Id.* The same analysis applies here.

3. A class action is not superior or a fair method of adjudication because potential damages are disproportionate to Plaintiffs' alleged harm.

A class action is not a superior method of adjudicating a controversy when the potential damages are disproportionate to the actual harm alleged. *In re Trans Union Corp. Privacy Litig*, 211 F.R.D. 328, 350–51 (N.D. Ill. 2002) (denying certification). "Although certification should not be denied solely because of the possible financial impact it would have on a defendant, consideration of the financial impact is proper when based on the disproportionality of a damage award that has little relation to the harm actually suffered by the class, and on the due process concerns attended upon such an impact." *Id.* at 351.

Here, Plaintiffs do not allege any physical or financial harm beyond a violation of the statute. Nor do they allege that any entity or person has actually misused their biometric data. Despite this lack of injury, BIPA allows for damages of \$1,000 or \$5,000 per violation. 740 ILCS 14/20. That means plaintiffs can bring individual BIPA cases seeking statutory damages for every use of a biometric technology (the "per-scan" theory of liability) – and they do. *E.g.*, *Schwartz v. Supply Network, Inc.*, 2024 WL 4871408, at *4-5 (N.D. Ill. Nov. 22, 2024).

Plaintiffs' counsel has indicated that they will argue per-scan damages can apply in this class action. *See* Ex. 16, Aug. 6, 2024 Hr'g Tr. 3:17-19 (Plaintiffs' counsel reporting to the Court that "the parties will probably litigate whether the amendment [to the statute eliminating per-scan damages] applies retroactively"). Plaintiffs also predict "tens of thousands" of class members and rely on a

⁶ See Mot. at 6-7. Crediting Plaintiffs' theory, assuming 40,000 class members, each of whom used cloud-enabled technology 100 times, times \$1,000 per violation, that would lead to damages of \$4 billion – all for simple procedural violations of the statute.

In reply, we expect that Plaintiffs will say that BIPA damages are discretionary. *See Cothron v. White Castle System, Inc.*, 216 N.E.3d 918, 929 (Ill. 2023). That's true, but it is no answer. The *in terrorem* effect of \$4 billion in BIPA damages is real. It implicates due process concerns and demonstrates that a class action would not be a superior method to adjudicate individuals' claims. *See, e.g., TransUnion*, 211 F.R.D. at 350-51 (denying certification because class action was not superior method where it "could result in statutory minimum damages ...

As discussed in Sections I.A.i and I.A.ii, this report does not provide a method for actually identifying class members because it addresses only vehicles (not people who used cloud-enabled speech technology in them). This number is only referenced in this section for calculating the scope of potential damages Plaintiffs will seek in a class action.

grossly disproportionate to any actual damage"). Also considering the feasibility of individual suits and the numerous factual issues with the named plaintiffs here, *see* Section II, *infra*, individual suits are a superior method of adjudicating these novel BIPA claims.

B. Common questions do not predominate over individual issues.

Class certification should be denied for the additional reason that common issues do not predominate over individualized issues. The criteria for satisfying "predominance" under Rule 23(b)(3) is related to the "commonality" requirement, but more demanding. *Van*, 332 F.R.D. at 288, quoting *Amchem Prods. Inc. v. Windsor*, 521 U.S. 591, 624 (1997).

The question is not just whether there are *more* common questions; it is whether the "common questions represent a significant aspect of [a] case and . . . can be resolved for all members of [a] class in a single adjudication." *Messner*, 669 F.3d at 814. If an issue must be proven through "evidence that varies from member to member...then it is an individual question." *Id.*; *Dancel*, 949 F.3d at 1007 (explaining that such questions cannot "be saved for after certification"); *see also Smith-Brown v. Ulta Beauty, Inc.*, 335 F.R.D. 521, 532-33 (N.D. Ill. 2020) (applying *Dancel*). When "individualized inquiries predominate," the "appropriate step" is "[d]ecertification, not redefinition." *See Johnson v. Yahoo! Inc.*, 2018 WL 835339, at *4 (N.D. Ill. Feb. 13, 2018) (denying certification because individualized inquiries regarding consent overwhelmed common questions).

Like in *Dancel* and its progeny, Plaintiffs' theory of the case is overwhelmed by dispositive, individual issues. They propose a handful of common questions that amount to legal conclusions relating to whether Cerence violated BIPA. Mot. at 14-15. As shown next, that's not good enough.

1. Individualized inquiries are required to determine if class members used the technology and if their data was ever sent to Cerence from Illinois during the relevant time period.

To state the obvious, Plaintiffs need to prove that each class member actually used, in Illinois, the technology they allege violated BIPA. They also need to prove that each person used the technology when it was connected to Cerence's cloud. 740 ILCS 14/15(b) (governing entities that "collect" biometric data), (d) (governing entities "in possession" of biometric data).

There is no common evidence to establish whether an individual used the technology. To make that finding, the factfinder will need to determine if each person created a Mercedes Me Connect account, and if so, then will need to determine if he paired the Mercedes Me Connect account to his vehicle. From there, the factfinder will need to conduct user-by-user inquiries to determine who used the technology, what they said, when they said it, and where they said it. *See* Section I.A.1, *supra*. The issue was similar in *Dancel*, where the Seventh Circuit affirmed the denial of certification of a class of social media users because "evidence that varie[d] from member to member" would have been required to identify the proposed class members. 949 F.3d at 1004, 1007, 1010 (quoting *Bouaphakeo*, 136 S. Ct. at 1045, and *Messner*, 669 F.3d at 815).

2. Individualized inquiries are required to determine if class members consented under BIPA 15(b) and (d).

Additionally, to prove their BIPA 15(b) and (d) claims, Plaintiffs will need to prove that each class member did not consent to the collection or dissemination of their data. 740 ILCS 15(b); (d). The need for individualized determinations on this element is evident from the Plaintiffs' own, independent productions of the same document demonstrating

See Ex. 17, FRESHOUR_000011 (

); Ex. 18, ALLAN 000049 at

ALLAN_000050 (same); Ex. 19, Singh Report ¶¶ 3, 67. That document provides that

E.g., Ex. 18,

3. Individualized inquiries are required to determine whether each class member waived BIPA rights.

Plaintiffs will also need to prove that each class member did not waive their rights to seek relief from Cerence under BIPA. Statutory rights are waived expressly or impliedly (through behavior) when the waiver is "knowing, voluntary, and intentional." *In re Estate of Ferguson*, 313 Ill. App. 3d 931, 937 (2d Dist. 2000); *Lake County Grading Co. of Libertyville, Inc. v. Advance Mechanical Contractors, Inc.*, 275 Ill. App. 3d 452, 462 (2d Dist. 1995). Courts must consider potential defenses in determining whether predominance is satisfied at the class certification stage. *See Wooley v. Jackson Hewitt, Inc.*, 2011 WL 1559330, at *11 (N.D. Ill. Apr. 25, 2011).

Freshour waived his BIPA rights by continuing to use and pay for the Mercedes Me Connect services, including Cerence's ASR technology, long after filing this lawsuit. Ex. 6, Freshour Dep. Tr. 29:13-15, 32:21-22 ("constantly" uses MBUX Voice Assistant and pays \$150 per year to continue to use it). Determining whether each class member similarly waived their rights will require a person-by-person analysis about whether each user similarly continued to use the technology after being put on notice, including what they learned during enrollment, materials they received from Mercedes-Benz, and this lawsuit. Courts in this district refuse to certify classes

for failure to meet the "predominance" requirement where the named plaintiff was subject to an affirmative defense of waiver after having testified that he continued to purchase or use the product after learning about the alleged wrongdoing. *See, e.g., Al Haj v. Pfizer Inc.*, No. 17 C 6730, 2020 WL 1330367, at *3 (N.D. Ill. Mar. 23, 2020); *Lipton v. Chattem, Inc.*, 289 F.R.D. 456, 459-60 (N.D. Ill 2013); *Langendorf*, 306 F.R.D. at 581-84.

Recognizing the importance of this defense, Plaintiffs attempt to distract the Court from the individualized inquiries by arguing that Cerence "cannot make" this argument based on an unrelated state court ruling on the pleadings. Mot. at 15-16. No such order was entered in this case.

4. Individualized inquiries are required to prove and calculate damages.

After identifying which class members used and paired the technology, Plaintiffs will need to prove the number of times each class member used the technology in their damages analysis. Individualized inquiries will be necessary in the discretionary damages analysis. Analysis of individualized questions regarding damages is an essential step of the "rigorous analysis" required by Rule 23. *Eddlemon v. Bradley Univ.*, 65 F.4th 335, 340 (7th Cir. 2023) (vacating certification where district court failed to consider individualized questions regarding damages).

This is not the type of case where all class members had a common experience or engaged with the technology under similar circumstances. *See, e.g.,* Section I.A.1, *supra* (explaining why individualized inquiries are needed to determine, who, what, when, and where the technology was used). Additionally, some class members could have used MBUX speech-recognition software many times, only a few times, or not at all. *Compare* Ex. 10, Allan Dep. Tr. 40:11-20 (stopped using MBUX Voice Assistant completely) *with* Ex. 6, Freshour Dep. Tr. 29:13-15 ("constantly" uses MBUX Voice Assistant, even after suing Cerence). These varying circumstances and frequency not only give rise to user-by-user affirmative defenses, *see, supra*, at Section I.B, but also demand user-by-user proof and damages calculations. *See Andrews*, 545 F.3d at 577 ("If the

class certification only serves to give rise to hundreds or thousands of individual proceedings requiring individually tailored remedies, it is hard to see how common issues predominate or how a class action would be the superior means to adjudicate the claims.").

* * *

In sum, Plaintiffs propose only a handful of superficial common questions aimed at asking whether Cerence violated BIPA Sections 15(b) and (d). Mot. at 14-15. But resolution of those common questions is only possible by also resolving an abundance of dispositive, individualized issues. *See Dancel*, 949 F.3d at 1007, 1010 (affirming denial of certification where foundational question could only be proven through "evidence that varie[d] from member to member").

II. Plaintiffs also Fail to Meet Their Burden on Adequacy and Typicality.

Adequacy and typicality are lacking where the named plaintiffs' "claims . . . are significantly weaker" than other class members' claims due to being "subject to a defense that would not defeat [the claims of] unnamed class members." *Randall v. Rolls-Royce Corp.*, 637 F.3d 818, 824 (7th Cir. 2011) (affirming denial of certification because named plaintiffs' claims were weaker than other class members' claims); *see also Greene v. Mizuho Bank, Ltd.*, 327 F.R.D. 190, 198 (N.D. Ill. 2018) (denying certification because plaintiff was subject to individualized and unique defense). As explained below, Plaintiffs fail to satisfy the adequacy and typicality requirements of Rule 23(a).

1. Allan is not a member of the defined class because his data was never transmitted to Cerence.

Allan cannot be class representative because he is not even a member of his own proposed class. The class definition expressly excludes "all individuals whose entire period of ownership, lease, or use

Mot. at 9 (emphasis added). As

discussed in the accompanying Motion for Summary Judgment also filed today, it is undisputed that Allan *only* used the MBUX speech software during the period that

. Compare Ex. 10,
Allan Dep. Tr. 36:18-19, 39:19-40:20 (used technology from November 2019 through early 2023);
with Ex. 5, Tsuboyama Dec. ¶¶ 8, 10 (

. Plaintiffs' proposed exclusion makes sense because the proposed class seeks relief for alleged harm flowing from

But it precludes Allan from being a class representative (let alone an "adequate" one) because "a named plaintiff must be a member of the putative class" he claims to represent. See Beaton v. SpeedyPC Software, 907 F.3d 1018, 1027 (7th Cir. 2018).

2. Plaintiffs are subject to unique defenses.

Typicality also requires that the "claims or defenses of the representatives" be "typical of the claims or defenses of the class." FED. R. CIV. P. 23(a)(3). The "presence of even an arguable defense peculiar to the named plaintiff or a small subset of the plaintiff class may destroy" typicality "as well as bring into question the adequacy of the named plaintiff's representation." *CE Design*, 637 F.3d at 726 (vacating certification based on potential consent defense). The defense need not be a "slam dunk" to defeat adequacy; "it need only be arguable." *Sherwin v. Samsung Elecs. Am., Inc.*, No. 16 C 7535, 2019 WL 10854535, at *2 (N.D. Ill. 2019) (denying class certification based on arguable statute of limitations defense).

As an initial matter, even if there were a dispute as to whether Allan's use fell outside of the —which there isn't—Allan would still need to dedicate significant time and effort "to [his] own problems" at trial, making this case unsuitable for class treatment. *See Koos v. First Nat'l Bank of Peoria*, 496 F. 2d 1162, 1164-65 (7th Cir. 1974). That alone makes him an inadequate class representative.

Additionally, Freshour is subject to a waiver defense and both Plaintiffs are subject to a consent defense. *See* Sections 1.B.2 and 1.B.3, *supra*. These substantial and unique defenses make them atypical and inadequate class representatives.

3. Freshour cannot be the class representative because he is not interested in fulfilling his duties.

Freshour is not an adequate class representative because he failed to monitor the case and class counsel. Rule 23(a)(4) requires that the "representative parties will fairly and adequately protect the interests of the class." FED. R. CIV. P. 23(a)(4). While class actions are primarily managed by class counsel, "[t]he named plaintiffs are representatives of the class—fiduciaries of its members—and therefore are charged with monitoring the lawyers who prosecute the case on behalf of the class." *Eubank v. Pella Corp.*, 753 F.3d 718, 719 (7th Cir. 2014). Accordingly, an "adequate class representative must have an understanding of the basic facts underlying the claims, some general knowledge of the case, and a willingness and ability to participate in discovery." *Pruitt v. Pers. Staffing Grp.*, *LLC*, No. 16-cv-5079, 2020 WL 3050330, at *4 (N.D. III. June 8, 2020). As Judge Pacold recently observed in denying class certification in a BIPA case, "a class representative cannot simply shift its duties to class counsel." ECF No. 197, *Duron v. Unifocus*, No. 18-cv-6479 (N.D. III. Dec. 10, 2024) (transcript of telephonic proceedings) at 23. *See also Physicians Healthsource, Inc. v. Allscripts Health Sols., Inc.*, 254 F. Supp. 3d 1007, 1023 (N.D. III. 2017) ("Figurehead plaintiffs are not permitted.").

Freshour has demonstrated that he has no interest in fulfilling his duty to unnamed class members. During his deposition, he could not articulate any basis for his Section 15(d) and 15(c) BIPA claims, he testified that he did not know why the Complaint had been amended *three* times, and he admitted that he did not know about the related state court action – in which he is also a named Plaintiff – *at all*. Ex. 6, Freshour Dep. Tr. 42:22-43:10, 51:7-10-52:4. He didn't know

whether his case was "based on the allegation that Cerence is collecting your voiceprint when you say 'Hey Mercedes.'" *Id.* 31:7-11. He also readily admitted that he is not "monitoring the case or following it in any way." *Id.* 56:7-10.

Making matters worse, Freshour doesn't know how class counsel is paid and he doesn't "find it to be any of [his] business" *how* they get paid. Ex. 6, Freshour Dep. Tr. 56:17-22. The duty to monitor includes ensuring "that class counsel does not take an excessive fee award at the expense of the class's monetary award." *Murray v. E-Trade Fin. Corp.*, 240 F.R.D. 392, 399 (N.D. Ill. 2006); *see also*, *e.g.*, *Eubank*, 753 F.3d at 723-24 (discussing the "grave" problems associated with a class representative who does not or will not monitor class counsel). If the class representative does not know what the lawyers are doing, or how they propose to be paid, he cannot fulfill his duties under Rule 23(a)(4).

The reasons for Freshour's lack of engagement are clear. He doesn't really want to be a class representative. He testified at his deposition that he was "not sure" he liked being a class representative and that he was "thrust into the situation" by attorneys. Ex. 6, Freshour Dep. Tr. 54:12-24; 52:15-53:6. But a "class representative cannot simply shift its duties to class counsel." *Physicians Healthsource, Inc.*, 254 F. Supp. 3d at 1023.

CONCLUSION

The Court should deny Plaintiffs' Motion for Class Certification in its entirety.

Dated: December 10, 2025 Respectfully submitted,

CERENCE INC.

By: /s/Mehgan E.H. Keeley
One of Its Attorneys

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Mehgan E. H. Keeley
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EXHIBIT 1

Randolph Freshour, et al. v. Cerence Inc.

Page 1

UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF ILLINOIS EASTERN DIVISION

RANDOLPH FRESHOUR and VINCENZO ALLAN, each individually and on behalf of similarly situated individuals,

Plaintiffs,

٧.

No. 1:23-cv-02667

CERENCE INC., a Delaware corporation,

Defendant.

DEPOSITION OF: STEFAN HAMERICH, PhD

TAKEN BY: PLAINTIFFS

DATE: July 15, 2025

Commencing at 10:12 a.m.

PLACE: SHOOK, HARDY & BACON L.L.P.

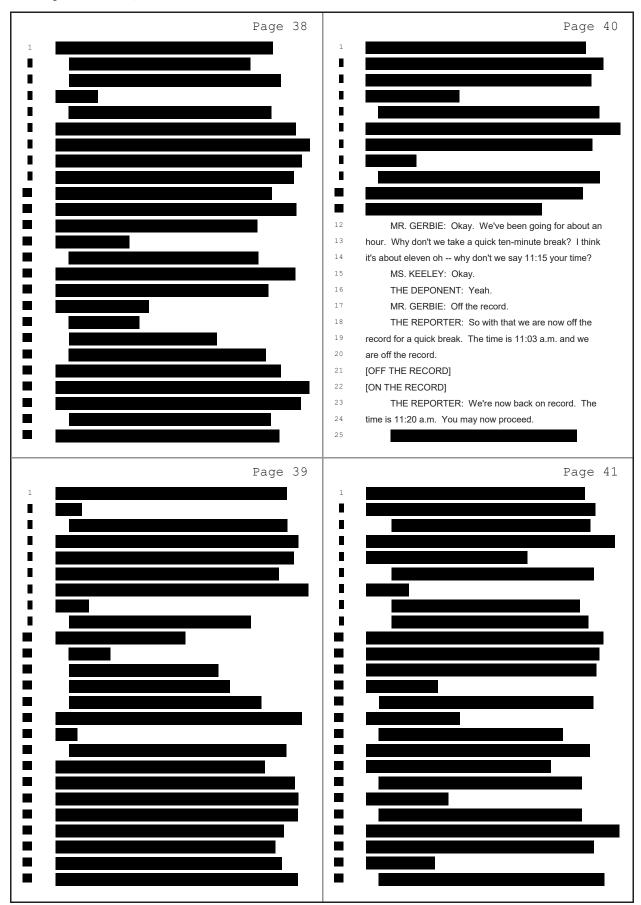
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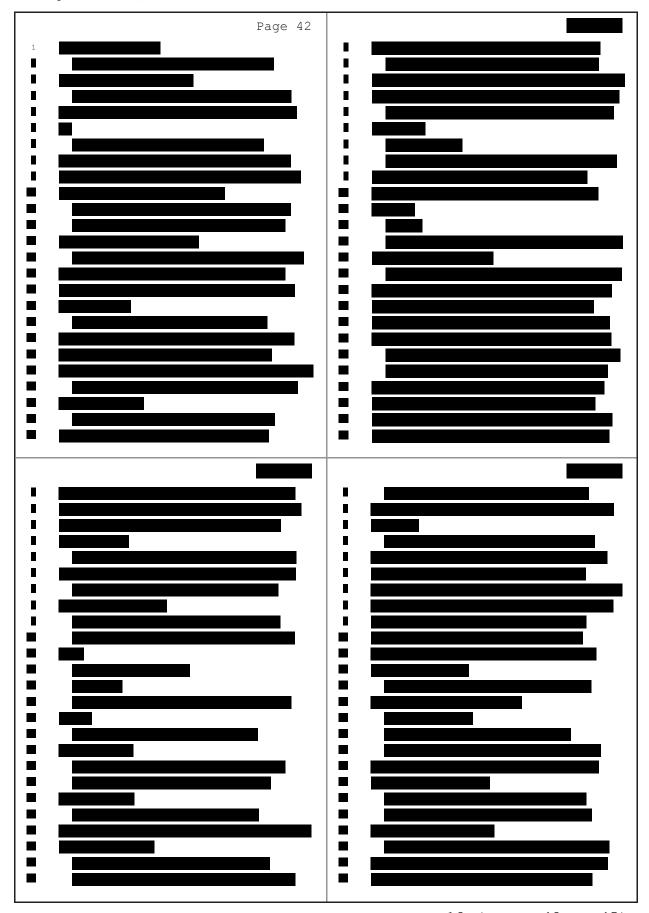
REPORTED BY: ELIZABETH MCAVOY

Notary Public

Commonwealth of Massachusetts

Randolph Freshour, et al. v. Cerence Inc.





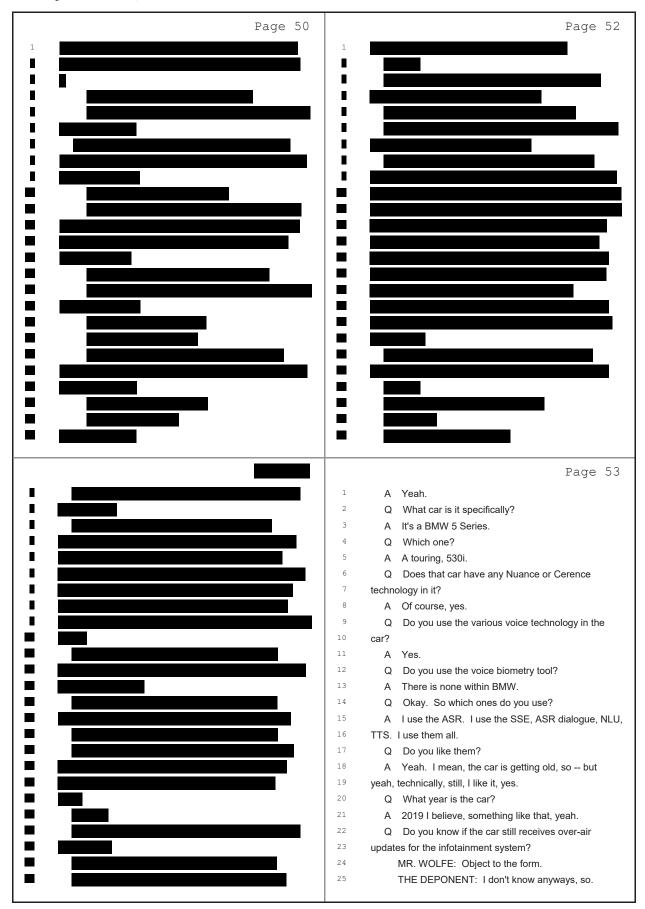
















EXHIBIT 2

Page 1

UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF ILLINOIS EASTERN DIVISION

RANDOLPH FRESHOUR and VINCENZO ALLAN, each individually and on behalf of similarly situated individuals,

Plaintiffs,

٧.

No. 1:23-cv-02667

CERENCE INC., a Delaware corporation,

Defendant.

DEPOSITION OF: MICHAEL TROPP

TAKEN BY: PLAINTIFFS

DATE: July 17, 2025

Commencing at 10:25 a.m.

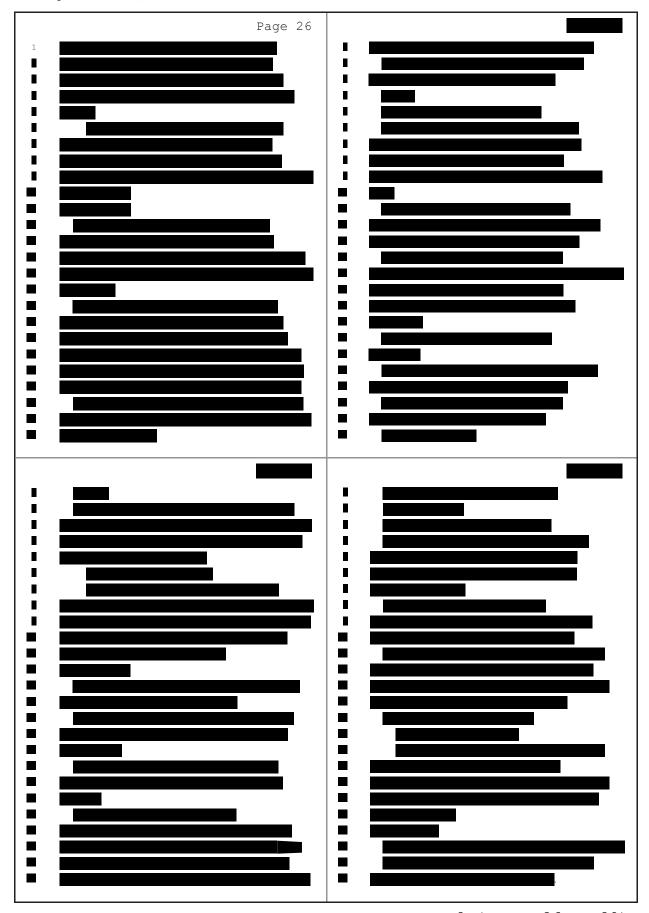
PLACE: SHOOK, HARDY & BACON L.L.P

1 Federal Street, Suite 2620 Boston, Massachusetts 02110

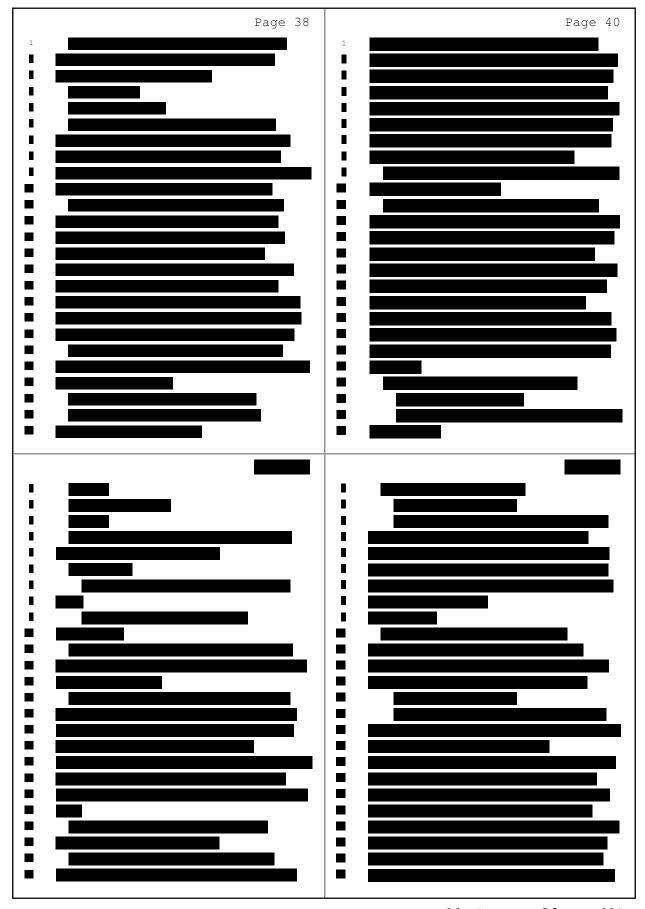
REPORTED BY: Elizabeth McAvoy

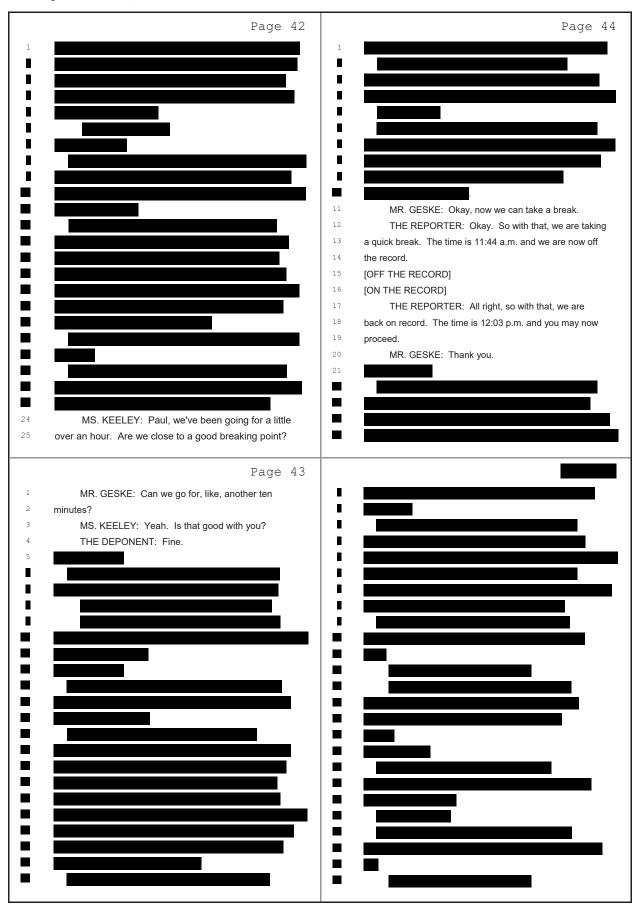
Notary Public

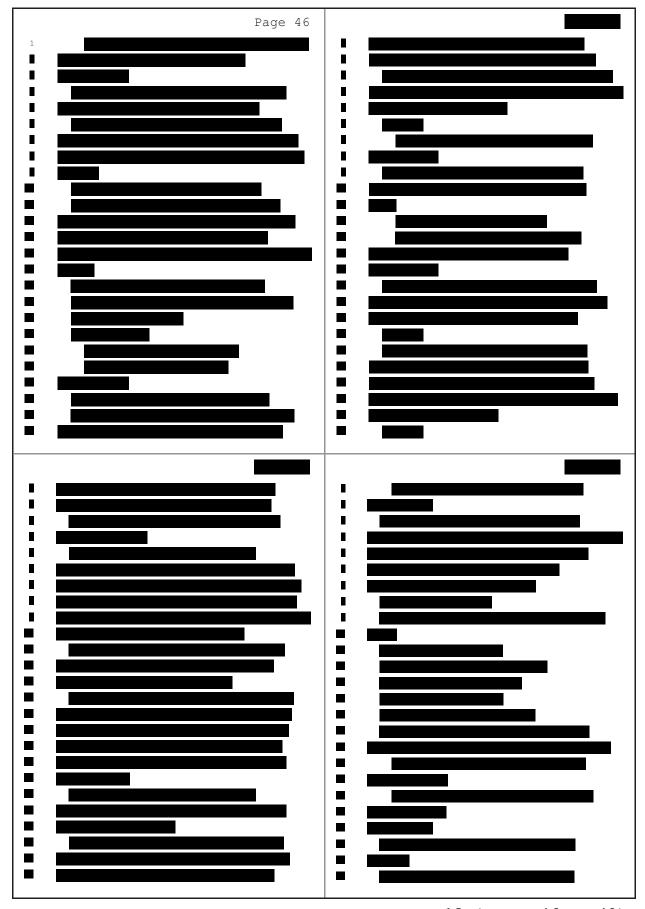
Commonwealth of Massachusetts



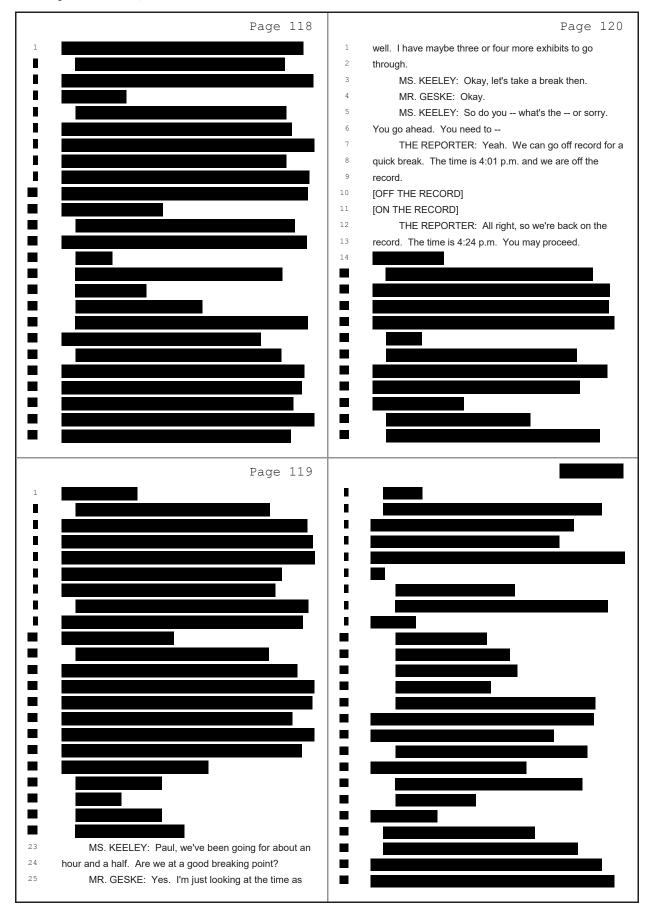












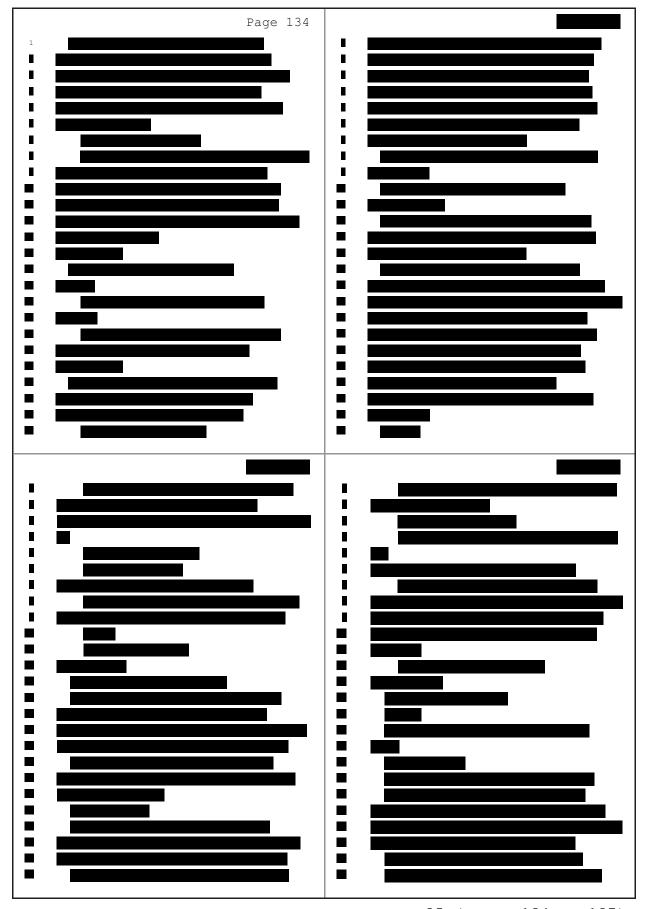




EXHIBIT 3 CONFIDENTIAL FILED UNDER SEAL

EXHIBIT 4

	Page 1		
1	UNITED STATES DISTRICT COURT		
2	NORTHERN DISTRICT OF ILLINOIS		
3	EASTERN DIVISION		
4			
5	RANDOLPH FRESHOUR and) No. 1:23-cv-02667		
	VINCENZO ALLAN, each)		
6	individually and on behalf)		
	of similarly situated)		
7	individuals,)		
)		
8	Plaintiffs,)		
)		
9	v.)		
)		
10	CERENCE INC., a Delaware)		
	corporation,)		
11)		
	Defendant.)		
12)		
13			
14			
15			
16	*** CONFIDENTIAL ***		
17	VIDEOTAPED DEPOSITION OF CHRISTOPHER ROBERT BARTON		
18	30(b)(6) MERCEDES BENZ USA, LLC		
19	Phoenix, Arizona		
	September 18, 2025		
20	10:16 a.m.		
21			
22			
23	REPORTED BY:		
	Kate E. Roundy, RPR		
24	Arizona Certified Reporter		
25	Certificate No. 50582		

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Page 42 1 available?

- 2 MR. MYERSON: Objection. Beyond the scope.
- 3 You can answer, if you know.
- 4 THE WITCHESS I I
- 4 THE WITNESS: I -- I -- I couldn't give you an
- 5 accurate date. I'm not sure.
- 6 BY MR. GESKE:
- 7 Q. Has it been around at least as far as back as
- 8 2019?
- 9 A. Now, Mercedes changes the names of their
- 10 different systems, but a system similar to the MMC may
- 11 have been called something different, may have been a
- 12 different acronym. As far as I know was around in 2019.
- 13 Q. So it may have been a different name, but it
- 14 performed the same function?
- 15 A. The -- Yes. The connecting your vehicle to an
- 16 app function, I believe was around in 2019.
- 17 (Exhibit 2 was marked for identification.)
- MR. GESKE: This will be Exhibit 2.
- 19 For the folks on Zoom, this is MBUSA 0077.
- 20 BY MR. GESKE:
- 21 Q. Mr. Barton, I believe this is the list that you
- 22 were talking about earlier that you reviewed as part of
- 23 your preparation; is that correct?
- 24 A. Yes, sir. It looks like the one that I was
- 25 reviewing.

Page 43

- 1 Q. Now, I think -- I think you said that the one you
- 2 looked at was several pages long.
- Were you looking at a longer version of this?
- 4 A. This appears to be same. I believe we could
- 5 check, but I believe I said it was two to four pages.
- 6 This falls within that range.
- 7 Q. Did you first see this as part of your
- 8 preparation or had you seen it before that?
- 9 A. No. It was part of the preparation.
- Q. I believe in your answer you mentioned Cerence
- 23 technology.
- What did -- what did you mean by that?
- 25 A. The "Hey, Mercedes" function, the voice function

1 where you talk to the car.

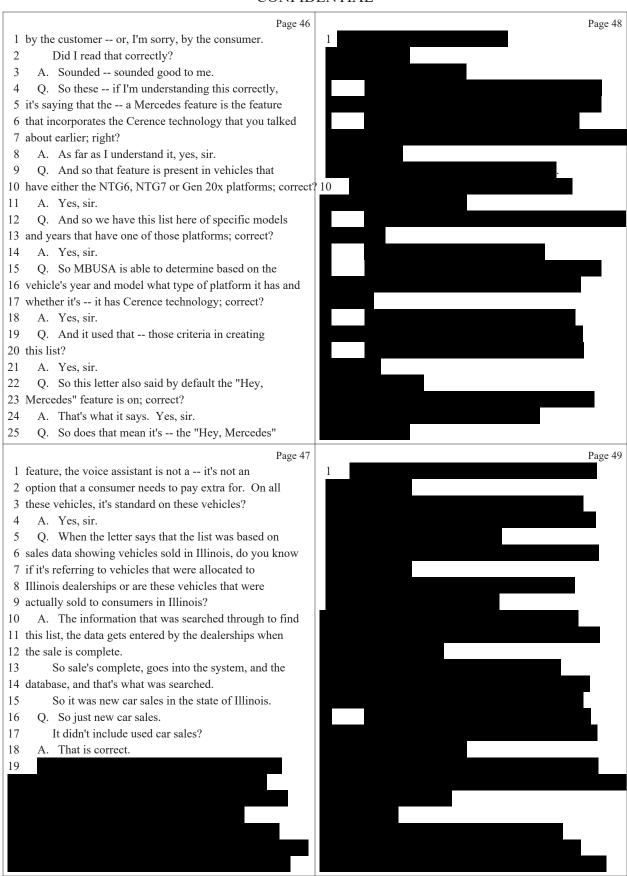
- Q. And when you said the team pulled the data of the
- 3 of vehicles sold in Illinois, which team are you referring
- 4 to?
- 5 A. I -- I believe it was requested by Brittany, and
- 6 then the sales team, Neil, is the one that pulled the
- 7 reports -- or this report.
- 8 Q. So did -- did MBUSA need to involve any third
- 9 parties in getting this data or compiling this list or was
- 10 it able to do it with its own records?
- 11 A. This list with its own records.
- 12 (Exhibit 3 was marked for identification.)
- MR. GESKE: This is Exhibit 3. We're going to
- 14 look at this together with the list that we have in front
- 15 of us.
- 16 THE WITNESS: Okay.
- 17 MR. GESKE: For folks on Zoom, this is
- 18 February 14th, 2025, letter.
- 19 BY MR. GESKE:
- 20 Q. You don't have to read this whole thing. We're
- 21 mainly just going to be looking at the third page. And,
- 22 specifically, the bottom of the third page.
- Have you seen this letter before?
- A. I believe so, yes.
- 25 Q. When did you first see this letter?

Page 45

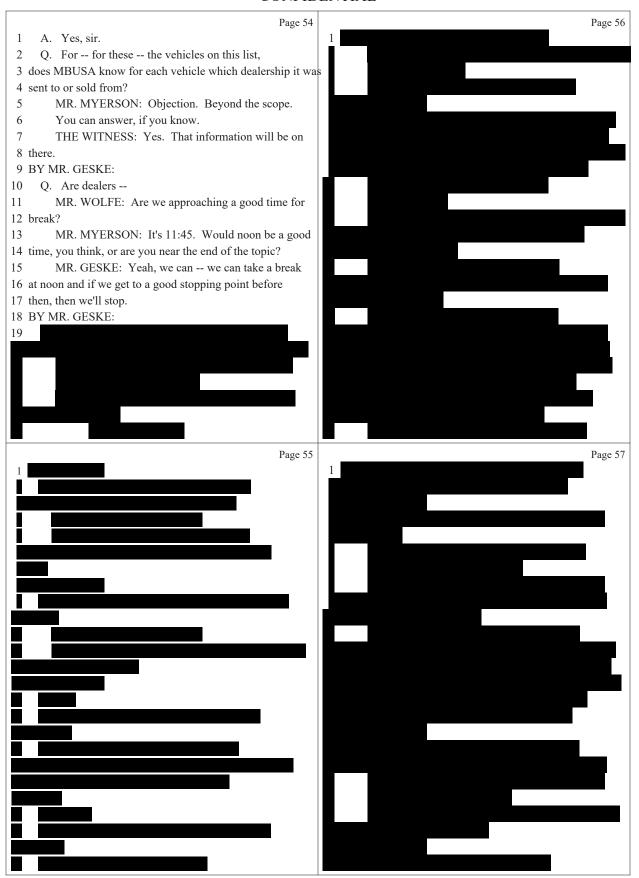
Page 44

- 1 A. It would have been last week or the week before,
- 2 when I got the other documents.
- 3 Q. So I'll represent to you that this is a letter
- 4 that was sent to me by MBUSA's lawyers.
- 5 A. Okay.
- 6 Q. And in this bottom of page 3, there's a paragraph
- 7 here talking about this list that we've been looking at.
- 8 A. Okav.
- 9 Q. And if we look at the -- starting with the second
- 10 sentence in that bottom paragraph.
- 11 It says, Subject to and without waiving the
- 12 foregoing objections, MBUSA pulled sales data related to
- 13 vehicles that are capable of providing the, quote, "Hey,
- 14 Mercedes," end quote, feature also referred to as MBUX
- 15 Voice Assistant, which incorporates Cerence, Inc.'s,
- 16 technology (f/k/a Nuance Communications.)
- 17 In the United States the MBUX Voice Assistant was
- 18 first launched in 2019 in the NTG6 platform in the A Class
- 19 only. In the following years, the MBUX Voice Assistant
- 20 was incorporated into other models with the NTG7.0 and
- 21 Gen 20x head units. The MBUX Voice Assistant is standard
- 22 on any model with the above-referenced head units for the
- 23 vehicle's lifetime and does not require renewal. The
- 24 default is for the feature to be, quote, "on" but the 25 feature can be turned off in the head unit and app setting

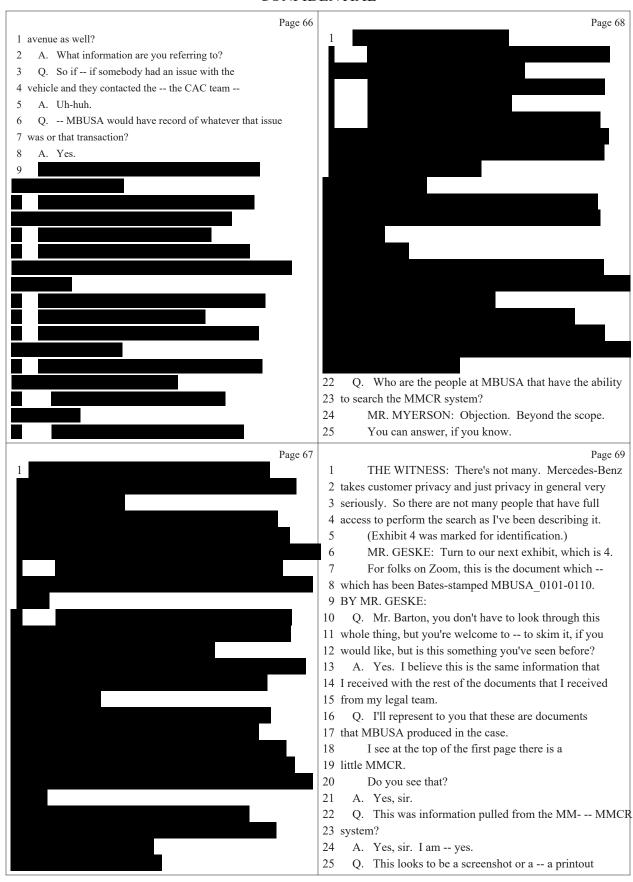
12 (Pages 42 - 45)



13 (Pages 46 - 49)



15 (Pages 54 - 57)



18 (Pages 66 - 69)



32 (Pages 122 - 125)

EXHIBIT 5 CONFIDENTIAL FILED UNDER SEAL

EXHIBIT 6

RANDOLPH FRESHOUR A.P. vs CERENCE INC.

June 18, 2025 1–4

	. VS OLIVLINOL IIVO.		'
1	Page 1 IN THE UNITED STATES DISTRICT COURT	1	Page 3
2	NORTHERN DISTRICT OF ILLINOIS	2	ON BEHALF OF THE PLAINTIFFS
3	EASTERN DIVISION	3	McGUIRE LAW, PC
4	A.P., a minor, by and through	4	BY: PAUL T. GESKE, ESQ.
5	her quardian, CARLOS PENA, CARLOS	5	COLIN PRIMO BUSCARINI, ESQ.
6	PENA, RANDOLPH FRESHOUR, and	6	55 West Wacker Drive, 9th Floor
7	VINCENZO ALLAN, each individually	7	Chicago, Illinois 60601
8	and on behalf of similarly situated	8	(312) 893-7002
9			
	individuals,	9	pgeske@mcgpc.com
10	Plaintiffs, Case No.	10	cbuscarini@mcgpc.com
11	vs. 1:23-cv-02667	11	ON DEWAYE OF THE DESIGNATION
12	CERENCE INC., a Delaware	12	ON BEHALF OF THE DEFENDANT
13	corporation,	13	SHOOK HARDY & BACON LLP
14	Defendant.	14	BY: MATTHEW C. WOLFE, ESQ.
15	/	15	MEAGHAN KEELEY, ESQ.
16		16	111 South Wacker Drive, Suite 4700
17	VIDEOTAPED DEPOSITION OF RANDOLPH FRESHOUR	17	Chicago, Illinois 60606
18	CHICAGO, ILLINOIS	18	(312) 704-7700
19	WEDNESDAY, JUNE 18TH, 2025	19	mwolfe@shb.com
20		20	mkeeley@shb.com
21		21	
22	REPORTED BY:	22	ALSO PRESET:
23	DEBORAH HABIAN, RMR, CRR, CLR	23	Peter VanWinkle videographer
24	JOB NO. J13023175	24	Elise Fitzmaurice, SHB summer associate
1	Page 2	1	Page 4
2		2	WITNESS: PAGE
3		3	RANDOLPH FRESHOUR
4		4	Examination by Mr. Wolfe 7
5		5	
6	June 18, 2025	6	INSTRUCTIONS AND REQUESTS OF COUNSEL
7	10:00 A.M. CDT	7	By Mr. Geske
8	10.00 A.M. CD1	8	By Mr. Wolfe
			•
9		9	By Mr. Geske 77
10	Wildrag and James 12 C	10	
11	Videotaped deposition of	11	
1.0	DANDOLDII EDEGLIGID +	4.0	
12	RANDOLPH FRESHOUR, testifying at the law offices	12	INDEX OF EXHIBITS
13	of Shook Hardy & Bacon LLP, 111 South Wacker	13	DEFENDANT EXHIBITS RANDOLPH FRESHOUR DEPOSITION
13 14	of Shook Hardy & Bacon LLP, 111 South Wacker Drive, Suite 4700, Chicago, Illinois, 60606,	13 14	DEFENDANT EXHIBITS RANDOLPH FRESHOUR DEPOSITION NUMBER DESCRIPTION PAGE
13 14 15	of Shook Hardy & Bacon LLP, 111 South Wacker Drive, Suite 4700, Chicago, Illinois, 60606, USA, pursuant to notice, appearing in person	13 14 15	DEFENDANT EXHIBITS RANDOLPH FRESHOUR DEPOSITION
13 14	of Shook Hardy & Bacon LLP, 111 South Wacker Drive, Suite 4700, Chicago, Illinois, 60606,	13 14	DEFENDANT EXHIBITS RANDOLPH FRESHOUR DEPOSITION NUMBER DESCRIPTION PAGE
13 14 15	of Shook Hardy & Bacon LLP, 111 South Wacker Drive, Suite 4700, Chicago, Illinois, 60606, USA, pursuant to notice, appearing in person	13 14 15	DEFENDANT EXHIBITS RANDOLPH FRESHOUR DEPOSITION NUMBER DESCRIPTION PAGE Exhibit 1 Mercedes me connect e-mail 33
13 14 15 16	of Shook Hardy & Bacon LLP, 111 South Wacker Drive, Suite 4700, Chicago, Illinois, 60606, USA, pursuant to notice, appearing in person before Deborah Habian, an Illinois Certified	13 14 15 16	DEFENDANT EXHIBITS RANDOLPH FRESHOUR DEPOSITION NUMBER DESCRIPTION PAGE Exhibit 1 Mercedes me connect e-mail 33
13 14 15 16 17	of Shook Hardy & Bacon LLP, 111 South Wacker Drive, Suite 4700, Chicago, Illinois, 60606, USA, pursuant to notice, appearing in person before Deborah Habian, an Illinois Certified Shorthand Reporter, Registered Merit Reporter,	13 14 15 16	DEFENDANT EXHIBITS RANDOLPH FRESHOUR DEPOSITION NUMBER DESCRIPTION PAGE Exhibit 1 Mercedes me connect e-mail 33 Bates FRESHOUR_000755
13 14 15 16 17	of Shook Hardy & Bacon LLP, 111 South Wacker Drive, Suite 4700, Chicago, Illinois, 60606, USA, pursuant to notice, appearing in person before Deborah Habian, an Illinois Certified Shorthand Reporter, Registered Merit Reporter,	13 14 15 16 17	DEFENDANT EXHIBITS RANDOLPH FRESHOUR DEPOSITION NUMBER DESCRIPTION PAGE Exhibit 1 Mercedes me connect e-mail 33 Bates FRESHOUR_000755
13 14 15 16 17 18	of Shook Hardy & Bacon LLP, 111 South Wacker Drive, Suite 4700, Chicago, Illinois, 60606, USA, pursuant to notice, appearing in person before Deborah Habian, an Illinois Certified Shorthand Reporter, Registered Merit Reporter,	13 14 15 16 17 18	DEFENDANT EXHIBITS RANDOLPH FRESHOUR DEPOSITION NUMBER DESCRIPTION PAGE Exhibit 1 Mercedes me connect e-mail 33 Bates FRESHOUR_000755 Exhibit 2 Document re biometric data 39
13 14 15 16 17 18 19	of Shook Hardy & Bacon LLP, 111 South Wacker Drive, Suite 4700, Chicago, Illinois, 60606, USA, pursuant to notice, appearing in person before Deborah Habian, an Illinois Certified Shorthand Reporter, Registered Merit Reporter,	13 14 15 16 17 18 19	DEFENDANT EXHIBITS RANDOLPH FRESHOUR DEPOSITION NUMBER DESCRIPTION PAGE Exhibit 1 Mercedes me connect e-mail 33 Bates FRESHOUR_000755 Exhibit 2 Document re biometric data 39 Exhibit 3 Corrected Third Amended Class 43
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RANDOLPH FRESHOUR A.P. vs CERENCE INC.

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- 1 Q. So when you were at the desk with the
- 2 salesperson, what kind of information was she
- 3 gathering from you to set up the profile?
- 4 A. I really don't recall.
- 5 Q. Okay. And then someone else went to
- 6 the car and did some things when you weren't
- 7 there, right?
- 8 A. Correct.
- 9 Q. And then you went to the car with the
- 10 salesperson and did more, right?
- 11 A. Correct.
- 12 Q. So what happened in that last step when
- 13 you were in the car with the salesperson?
- 14 A. Um... I'm trying to remember here
- 15 exactly what happened. That's been so long ago.
- 16 I don't remember everything. I remember some
- 17 of -- parts of it.
- 18 It was like a matter of -- a lot of
- 19 excitement about getting this fantastic vehicle
- 20 and she's just throwing stuff in the computer
- 21 and I'm going, Okay, that sounds good. And she
- 22 goes, What do you want to use for a password?
- 23 And I said, I'll use this. And says, What's
- 24 your e-mail? And, I don't know, I gave her my

- 1 A. Oh, you can change all kind of
- 2 features. I mean, it's -- you can change the
- 3 ambient lighting in it when you get in it the
- 4 next time, you can change the radio station when
- 5 you get in it the next time, you can change the
- 6 complete layout of the instrument cluster when
- 7 you get in it the next time.
- 8 Q. And that's done through the app, which
- 9 if you're logged out of, you access by password
- 10 and pin?
- 11 A. Correct.
- 12 Q. When you got home and you set up the
- 13 profile for your wife, what did you all do?
- 14 A. I don't remember everything. My wife's
- 15 really computer savvy, and she set -- she did
- 16 most of it.
- 17 Q. Do you remember anything about it?
- 18 A. No. I mean, just her putting her name
- 19 in it, and that's about it. That's about all I
- 20 remember. But she was in there for awhile doing
- 21 different things.
- 22 Q. Does she ever drive the vehicle with
- 23 her profile on and you in the passenger seat?
- 24 A. Yes, occasionally.

Page 26

- 1 e-mail and she put that in there, and then...
- 2 that's about all I remember.
- 3 Q. You said you created a password. Do
- 4 you know what you would use this password for on
- 5 the vehicle?
- 6 A. It's for the app. Mainly to get in the
- 7 app that's on my phone.
- 8 Q. So if your phone is connected to --
- 9 A. My phone is connected to the car.
- 10 Q. -- you need the password in order to do
- 11 that?
- 12 A. Right. And a pin.
- 13 Q. Got it.
- 14 A. Like I can remote start the car. But
- 15 if I get completely logged out of the app, then
- 16 I have to use my e-mail and my password to get
- 17 back in the app. And then once I'm in the app,
- 18 I have to have a pin code to do certain
- 19 functions on it.
- 20 Q. You can use the app to remote start the
- 21 car?
- 22 A. Correct.
- 23 Q. What else can you do with the app that
- 24 you can think of?

- Q. Do -- so are there things that you
- 2 notice that are different about her setup than
- 3 are -- than from yours?
- A. Well, I mean, her seat position, the
- 5 radio station that she likes, all those things
- 6 are changed.
- 7 Q. And she activates that by tapping her
- 8 name on the screen --
- 9 A. Correct.
- 10 Q. -- when she turns the vehicle on?
- 11 A. (Nodding.)
- 12 I don't remember everything that went
- 13 into setting that up that the first time. Like
- 14 I said, when I -- when I was at the dealership,
- 15 I was pretty excited about getting this vehicle.
- 16 And pretty much if the salesperson told me,
- 17 well, you have to do this, you have to do this,
- 18 I went and I did it, you know. And...
- 19 Q. Sounds like an amazing vehicle.
- 20 A. It is.
- 21 Q. Do you remember saying "Hey Mercedes"
- 22 multiple times so that the software could learn
- 23 your voice?
- 24 A. Yes.



RANDOLPH FRESHOUR A.P. vs CERENCE INC.

June 18, 2025 29-32

Q. When did you do this? 1

2 A. At the dealer.

3 Q. Tell me everything you remember about

4 that.

5 A. Just having to say "Hey Mercedes," and

6 it like wakes up the system.

7 Q. Did the salesperson tell you to do

8 that?

9 A. Yes.

10 Q. And what was her explanation of why you

11 needed to do it?

12 A. No explanation.

13 Q. Do you use the "Hey Mercedes" feature

14 now in the vehicle?

A. Constantly. 15

16 Q. Did you use it on the drive up here?

17 A. Yeah, several times.

18 Q. Okay, give me some examples of what you

19 used it for.

20 A. You say "Hey Mercedes, I need to

21 navigate to 111 East Wacker," and it'll take me

22 right here from anywhere in the United States.

23 Q. Are there other things that the "Hey

24 Mercedes" feature is used for besides

Page 29

2

Page 31 1 software you're currently on in the vehicle?

A. Don't have a clue.

3 Q. If you needed to find that out, would

you know how to do it?

5 A. I might be able to do it on my app. I

6 don't know.

7 Q. So is your case based on the allegation

that Cerence is collecting your voiceprint when

you say "Hey Mercedes"?

10 A. I'm not sure exactly what it's based

11 on. It's in the filings that you have.

12 Q. Okay. Do you believe that your voice

13 is being collected all the time every time

14 you're talking in the car or only when you're

15 giving the "Hey Mercedes" voice commands?

16 A. I have no idea.

17 Q. Okay. Are there any other kinds of

commands that you give to the car besides "Hey

19 Mercedes, navigate to this place," or "change my

20 temperature," things like this?

21 A. It seems that when you say "Hey

22 Mercedes," it wakes up the system. That's an

23 assumption that I'm making, that -- does the car

possibly have the ability to listen to every

Page 30

1 navigation?

2 A. Turn the temperature up in the cabin,

3 change the radio station.

Q. Has anybody else besides you and your

5 wife ever had a personal profile on this

6 vehicle?

7 A. No. I need to put a caveat behind.

8 The people who owned it before me did.

9 Q. And you understand that was deleted by

10 the dealer before you drove it off the lot?

A. To my understanding, yes. 11

12 Q. Do you have to create a profile to

13 drive the car?

14 A. I guess you could use the guest

15 profile.

16 Q. Do you have, since you've had this

17 vehicle, any memory of getting software updates

18 for it?

19 A. All the time.

Q. Tell me about how that process works. 20

21 A. It -- I just get in the car, and it

22 says it had received an over-the-air software

23 update.

Q. Do you know what version of the

Page 32

word that's said in that cabin? I would believe

2 yes.

6

7

14

17

3 Q. When you want to load your personal

profile to drive the car, can you activate that

by saying "Hey Mercedes, it's Randall"?

A. I would imagine you could.

Q. Have you ever tried it?

8 A. No.

9 Q. You use the touch screen?

10 A. (Nodding.) That's what I've always

11 used, I mean, from the very start. I -- but I

would imagine if I said "Hey Mercedes, it's

13 Randolph," it would go "Okay, thank you," and

everything would take off. 15

Q. Are you familiar with something called

16 Mercedes me?

A. Yes.

18 Q. What's that?

19 A. That's -- to my understanding, that's

20 the app.

21 Q. Do you pay to use this?

22 A. \$150 a year.

23 MR. WOLFE: Okay, I'm going to -- I'm

24 going to show you a few exhibits just sort of to



RANDOLPH FRESHOUR A.P. vs CERENCE INC.

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Page 44

1 BY MR. WOLFE:

2 Q. You can answer.

3 A. I have no idea.

4 Q. Have you ever investigated whether any

5 voice data collected from you could be deleted?

6 A. No.

7 Q. You've never asked anybody about that?

8 A. No.

9 Q. You've never looked into it on the

10 vehicle like in the settings or anything like

11 that?

12 A. Once I found through the investigation

13 of my attorneys that there was a problem, I've

14 limited myself to talking to my attorneys about

15 this and not talking to anyone else.

16 So I haven't inquired about it with

17 anybody at Mercedes or anyone else about how to

18 delete this. I've kept my communication on this

19 case between me and my attorneys.

20 Q. And you haven't looked into it yourself

21 on the vehicle or the app either, right?

22 A. No.

23 Q. Have we discussed all aspects of the

24 voice technology in your car that you think is

Page 41 Page 43

1 A. I don't have any clue what Cerence has

2 done with my information.

3 Q. Do you know whether you are alleging

4 Cerence sold or profited from your biometric

5 information?

6 A. I am -- I imagine if they wanted to,

7 they could.

8 Q. But are you alleging that they actually

9 did?

10 A. I don't know whether they did or not.

11 Q. Are you alleging that Cerence failed to

12 obtain your consent before collecting your

13 biometric information?

14 A. Yes.

15 Q. Are there any other theorys of

16 liability that you're alleging against Cerence,

17 if you know?

18 MR. GESKE: Objection, calls for a

19 legal conclusion.

But you can answer.

21 THE WITNESS: Other than what's in the

22 filings, no.

20

23 (Freshour Exhibit 3 was marked

24 for ID.)

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1 pertinent to your case?

2 A. To my knowledge.

3 Q. Have you ever had any problems with the

4 software on your car?

5 A. I don't believe so.

6 Q. And by "software," I'm referring

7 specifically to the touch screen User Experience

8 software.

9 A. (Shaking head.)

10 Q. No problems with it?

11 A. No problems.

12 Q. Have you ever had to get it fixed at

13 the dealer or anything like that?

14 A. It's been to the dealer mainly for

15 general maintenance, and I had to go one time

16 and they had to change my starter batteries.

17 It's got two different sets of batteries in it

18 for some reason.

19 Q. Huh. Okay.

20 A. And the starter battery was bad, and

21 they had to change it.

Q. Interesting. Okay, are you alleging

23 that Cerence provided your biometric information

24 to anyone else?

1 BY MR. WOLFE:

Q. Mr. Freshour, I've marked a document as

3 Exhibit 3. Take your time to review it if you

4 want to.

5 A. (Reviewing document.)

Would you ask me questions, sir? Go

7 ahead, ask.

8 Q. Okay. Do you know what this document

9 is?

6

10 A. This is the actual case filing. Isn't

11 it?

12 Q. Have you seen it before?

13 A. Yes.

14 Q. Did you have a part in preparing it?

15 A. A little, yes.

16 Q. What was your role in preparing the

17 complaint?

18 A. Answering the questions that my

19 attorney gave me in order for him to complete

20 the paperwork.

21 Q. Did you review the complaint before it

22 was filed?

23 A. Yes, I did.

24 Q. And did you approve of it before it was



RANDOLPH FRESHOUR A.P. vs CERENCE INC.

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Page 47

Page 48

1 filed?

2 A. Yes, I did.

3 Q. I want to ask you a few things about

4 some material that starts on page 13. So

5 there's a paragraph 46 towards the top. Do you

6 see that?

7 A. Um-hum.

8 Q. All right. It says "In or about August

9 of 2022, Plaintiff Randolph Freshour purchased a

10 2021 AMG GLC43 model Mercedes-Benz."

11 That's you, right?

12 A. Um-hum.

13 Q. And that's the car we've been talking

14 about today?

15 A. Correct.

16 Q. And it says "Upon arriving to his home

17 in Illinois, Plaintiff Freshour's automobile's

18 operating system prompted him to make a personal

profile with the 'MBUX' voice assistant system

20 powered by Cerence Drive."

21 Do you see that?

22 A. Yes, I do.

23 Q. Okay, earlier we talked about that you

24 set up the profile at the dealer, correct?

Page 45 1 Q. I'm sorry to hear that.

> 2 Okay, we can go to the next paragraph.

In 47, it says, as part of the process, you were

required to provide your first and last name and

e-mail address? 5

6 A. Correct.

7

Q. So what do you remember about that?

8 A. Nothing. It's like a blank in my mind.

I'm -- I apologize, I --

10 Q. All right, but you believe you would

have given this information to your attorney

12 when the complaint was drafted?

13 A. Correct.

14 Q. Okay. But you don't remember anything

15 about it now?

16 A. I --

17 Q. It's okay.

A. I apologize. It's like blank. I 18

19 mean...

1

20 Q. Now, on 48, it says "During the

registration process, Plaintiff Freshour was 21

also prompted to repeatedly say 'Hey Mercedes'

23 to the MBUX voice assistant."

24 Do you see that?

A. Correct.

2 Q. Do you remember anything about that?

3 A. I do remember that.

Q. Okay. And what -- where do you 4

remember doing that?

A. I -- at this point in time, I believe I

did it at the dealership. I may have done it at 7

home. I don't remember.

9 Q. Okay. And then in the next sentence

10 that starts "Unbeknownst to Plaintiff..."

11 A. Correct.

12 Q. It says that the Cerence Drive software

13 was integrated into the voice assistant and was

collecting and so on your voiceprint.

15 Do you see that?

16 A. Correct.

17 Q. Is that based on your attorneys'

18 investigation?

19 A. Correct.

20 Q. And you are relying on the attorneys

21 for that, right?

22 A. I am.

23 Q. All right. And you don't have any

24 additional information about it?

Page 46 A. That's my recollection at this point.

2 Q. Okay.

1

3 A. I would like to add that I am 71 years

4 old and do have a little bit of a memory

5 problem. I just had a stroke a year and a half

6 ago, so some of my memory is not as good as it

7 used to be.

Q. I completely understand that, and I am 8

9 not trying to trick you. Okay?

10 A. Okay.

Q. I just want to make sure I understand 11

12 everything that's in here.

13 So it says "Upon arriving to his

14 home..." Your memory today is it was actually

15 at the dealer; is that right?

A. If this is what I said to my attorney 16

17 back then, this (indicating to document) is

18 probably more accurate and because it was more

19 fresh in my memory at that point than it is now

20 here we are, what, four years later.

21 Q. Um-hum.

22 A. And, like I said, I did have a stroke

23 in between there and a heart attack also. But

24 who's counting at this point.



RANDOLPH FRESHOUR A.P. vs CERENCE INC.

June 18, 2025 49–52

1 A. No.

2 Q. Then in 49, it says "Following

3 registration with the MBUX voice assistant,

4 every instance in which Plaintiff Freshour said

5 'Hey Mercedes' in his vehicle..."

6 And then it goes on a little bit, and

7 then it says the voice assistant is collecting,

8 capturing and storing and so on. Do you see

9 that?

15

16

1

14

10 A. Correct.

11 Q. Do -- in this paragraph, do you have

12 any -- personally, do you have any information

13 supporting this paragraph or are you relying

14 entirely on your attorneys' investigation?

A. (Reviewing document.)

I believe some of this is information

17 that I provided to my attorneys.

18 Q. Okay, so what parts did you provide?

19 A. About where I say "Hey Mercedes," and I

20 told them the same things that I told you

21 earlier in this conversation about what the

22 personal assistant was capable of. And we had

23 this discussion earlier.

24 Q. Yes, we did.

Page 49

Page 51
A. I'm depending on my attorneys on that

2 investigation.

3 Q. Okay. Do you know what court this case

4 is pending in?

5 A. Court of Northern Illinois, Eastern

6 Division.

7 Q. Did you know that there's also a second

8 case pending in another court?

9 A. I did not.

10 Q. This is the Corrected Third Amended

11 Class Action Complaint. Do you see that? It's

12 the title of the document.

13 A. Where's that?

14 Q. If you go to the very first page, it's

15 right at the start of the document.

16 A. Okay. This page here (indicating)?

17 Q. Yes, sir. You see the title there

18 Corrected --

19 A. The third...

Q. -- Third Amended Complaint?

21 A. Okay.

20

22 Q. Do you know why this is the Third

23 Amended Complaint?

24 A. I have no idea.

Page 50

Page

2 Q. Do you have anything else to add to

3 that discussion?

A. Yeah.

4 A. I have nothing to add.

5 Q. Okay. Then if you go to the next page,

6 the paragraph 50, it says "...Defendant failed

7 to obtain valid written consent as required by

8 BIPA. Defendant also failed to provide

9 Plaintiff Freshour with any written disclosures"

10 and so on.

11 Do you have any personal knowledge

12 about this paragraph or are you relying on what

13 your attorneys said?

A. I'm mainly relying on what my attorneys

15 told me, plus the fact that I did never receive

16 anything as far as having any kind of informed

17 consent to this portion of their process.

18 Q. And then in paragraph 51, it says

19 "Further, on information and belief, Defendant

20 unlawfully disclosed Plaintiff Freshour's and

21 other Class members' biometrics to its

22 third-party cloud and data storage vendors."

23 And do you have any personal

24 information about that paragraph?

Page 52

Q. Do you know what any differences are

2 between this one and previous ones that are

3 filed?

6

9

4 A. I do not.

Q. Who represents you on this case?

A. Colin.

7 Q. What about the other guy?

8 A. I met him recently.

Q. Colin has been your primary contact?

10 A. Colin has been my primary contact.

11 THE WITNESS: Sorry, Paul.

12 MR. GESKE: That's all right. No

13 offense taken.

14 BY MR. WOLFE:

15 Q. How did you find your lawyers?

16 A. I was cruising through Facebook back in

17 2023, spring of 2023, and I saw a thing that

18 says "If you owned a Mercedes-Benz vehicle that

19 has this and this and this kind of options, give

20 us a call, there might be a lawsuit." And I

21 made the call.

22 Q. Do you still have a copy of that

23 advertisement that you saw?

24 A. I do not. I imagine you do.



1

7

RANDOLPH FRESHOUR A.P. vs CERENCE INC.

June 18, 2025 53-56

			Page 53

- Q. So did you make a phone call to inquire 1
- 2 about that or did you send an e-mail? How did
- 3 you get in touch with them?
- A. I do not remember whether I e-mailed or
- 5 called, but I know that shortly after that, I
- 6 spoke with Colin, and it took off from there.
- 7 Q. Why did you decide you wanted to file
- 8 the lawsuit?
- 9 A. Well, if you think about it, if -- it's
- 10 the only way you can get some of these companies
- 11 to reel in their practices. They're not doing
- 12 the right thing. So if somebody had to file it,
- 13 why not me.
- 14 Q. Was it your idea to file a lawsuit?
- 15 A. Colin told me we had grounds for it,
- 16 so...
- Q. Did you talk to any other attorneys or 17
- law firms about this case? 18
- 19 A. I did not.
- 20 Q. Do you know who Vincenzo Allan is?
- 21 A. I do not other than the fact that he's
- 22 also a named plaintiff.
- 23 Q. Do you know if at any time there were
- 24 other plaintiffs in the case, named plaintiffs?

- Page 55 Q. And do you know who's included in the
- 2 proposed class?
- 3 A. I do not.
- 4 Q. Are you monitoring or following the
- case in any way?
- 6 A. Am I what?
 - Q. Are you monitoring the case or
- following it in any way?
- 9 A. Other than occasional conversations
- 10 with Colin on what's going on, no.
- 11 Q. How many conversations have you had
- 12 with Colin about the case in the two years since
- 13 it was filed?
- 14 A. Maybe nine or ten. Possibly more. I
- 15 have no idea.
- 16 Q. Have you participated in developing
- 17 case strategy?
- 18 A. No.
- 19 Q. Do you know if anybody besides you has
- 20 had their deposition taken yet in this case?
- 21 A. No.
- 22 Q. Have you seen any documents that
- 23 Cerence turned over in the case?
- 24 A. No.

Page 54

- A. I don't know.
- 2 Q. You understand this is a proposed class
- 3 action case? A. I do.

1

4

- 5 Q. What does that mean to you?
- 6 A. It means that there is a number of
- 7 people who may have been wronged in this action
- 8 and that I am just a representative of them, and
- 9 I'm up here to put the best foot forward and
- 10 answer the questions to the best of my ability
- 11 to get action to make them whole.
- 12 Q. Is it safe to say that you want to be
- 13 the class representative?
- 14 A. I was kind of thrust into the
- 15 situation. I wasn't going, hey, make me the
- 16 class representative. I -- you know, I had
- 17 no -- I have never been in this position in my
- 18 life. And not sure I like it to begin with.
- Q. What do you mean by you were thrust 19 20 into the situation?
- 21 A. Well, I mean, I guess I was one of the
- 22 first people to act, and Colin said, Hey, you're
- 23 a representative of the class. And I took on
- 24 the responsibility of doing that.

Page 56 Q. You said you reviewed and approved the

- complaint. Have you reviewed or approved any
- other documents that your attorneys submitted in
- 4 the case?
- A. I believe I may have. And, like I
- said, since -- since the inception of this, I've
- 7 been through a lot. So it's hard for me to say.
- 8 Q. Do you remember anything specifically
- 9 right now --
- 10 A. No.
- 11 Q. -- that you reviewed and approved?
- 12 Are you paying your attorneys to
- 13 represent you in the case?
- 14 A. No.
- 15 Q. Is there an agreement about fees?
- A. No. 16
- 17 Q. What are your expectations for how
- 18 they're going to get paid?
- 19 A. My expectation is that they'll get a
- percentage of whatever is paid out. I have no
- 21 idea what that percentage is and don't find it
- to be any of my business. 22
- 23 Q. What damages are you seeking in the
- 24 case, if any?



EXHIBIT 7 CONFIDENTIAL FILED UNDER SEAL

EXHIBIT 8

Your order in the Mercedes me connect Store DS-A-C14255703 of 5/22/24

1 attachment (34 KB)

MBUS_Refund-Policy_2024-02.pdf;



On Wednesday, May 22, 2024, 12:13 PM, noreply@email.mercedes-benz.com wrote:





Order confirmation

Order number: DS-A-C14255703

Date of order: 5/22/24

Hi Randolph,

Thank you for your order DS-A-C14255703 on 5/22/24.

Here's all your essential information about activating your Mercedes me connect services.

Your invoice will be sent in a separate email.

Your next steps

Please note certain services may require you to log in to the <u>Mercedes me connect Portal</u> to fill in your profile data before you can use the service. Where this is required click on the tile of the service you wish to activate to get started.

If you have purchased an **on-demand feature**, this will be provided immediately and automatically when you turn on your ignition (dependent on vehicle Internet connection). The feature will then be displayed in your multimedia system and will be ready to use. If you would like to know more about Mercedes-Benz USA's refund policy, please visit https://www.mbusa.com/en/legal-notices/connected-vehicle for more information.

Kind regards, Mercedes-Benz USA, LLC

> Mercedes me connect Portal

Mercedes me connect Store Your order

Billing address

Mr.

Randolph Freshour

Mode of payment

VISA



Mercedes-Benz Connect (Item number: QEV111AJQG6N)

 For Mercedes-AMG GLC 43 4MATIC SUV (VIN: W1N0G6EB0MF896840)

Availability: 12 months

One-off payment: \$150.00

One-off payment (incl. tax)

\$150.00

The items are distributed by Mercedes-Benz USA, LLC.

Mercedes-Benz USA, LLC

One Mercedes-Benz Drive, Atlanta, Georgia 30328

Telephone: (800) 367-6372

Email: me-connect.usa@cac.mercedes-benz.com









This is an automatically generated e-mail. Please do not reply.

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EXHIBIT 9

Case: 1:23-cv-02667 Document #: 193 Filed: 12/10/25 Page 80 of 126 PageID #:3561

Mercedes-Benz

Customer Data

Mr.

Randolph Freshour

USA

Mercedes-Benz USA, LLC
A Mercedes-Benz Group AG Company

Invoice

Customer Code Payment method

Number Date

Purchase order number

Order date

4930593679 CREDIT CARD

05/22/2024

DS-A-C14255703 05/22/2024

Page 1/2

Your order

ItemLicense and descriptionQuantityUnit PriceTaxesTotal Price1Mercedes-Benz Connect1150.00 USD0.00 USD150.00 USD

Valet Protect

Car-to-X Communication

Geofencing

Online Map Update

Stolen Vehicle Assistance

Remote Vehicle Finder

Vehicle Locator

Live Traffic Information

Vehicle Tracker

Remote Door Lock & Unlock

Personalization

Local Search

Parking for Navigation

Global Search

Weather map

Theft Notification and Parking

Damage Detection

Weather forecast

Remote Engine Start

W1N0G6EB0MF896840

Product Code QEV111AJQG6N

This product is valid for one year from the date of activation

Mercedes-Benz USA, LLC One Mercedes-Benz Drive Sandy Springs, Georgia 30328

Tel: +1 (800) 367-6372

Email: me-connect.usa@cac.mercedes-benz.com

Case: 1:23-cv-02667 Document #: 193 Filed: 12/10/25 Page 81 of 126 PageID #:3562

Mercedes-Benz

Customer Data

Mr.

Randolph Freshour

Mercedes-Benz USA, LLC A Mercedes-Benz Group AG Company

Invoice

Customer Code Payment method Number

Date

Purchase order number

Order date

4930593679 **CREDIT CARD**

05/22/2024 DS-A-C14255703

05/22/2024

Page 2/2

Subtotal 150.00 USD Sales Tax 0.00 USD **Total Price** 150.00 USD

Mercedes-Benz USA, LLC One Mercedes-Benz Drive Sandy Springs, Georgia 30328

EXHIBIT 10

VINCENZO ALLAN FRESHOUR and ALLAN vs CERENCE

July 11, 2025

```
Page 1
                                                                                                         Page 3
            IN THE UNITED STATES DISTRICT COURT
                                                               THE VIDEOGRAPHER: All right. We are now on
               NORTHERN DISTRICT OF ILLINOIS
2
                                                         2 the video record.
                      EASTERN DIVISION
3
                                                         3
                                                                  This is Tape No. 1 to the videotaped
4
                                                         4 deposition of Vincenzo Allan in the matter of
    RANDOLPH FRESHOUR and
                                                           Freshour, et al., vs. Cerence Incorporated, being
6
    VINCENZO ALLAN, each
                                                           heard before the U.S. Dist- -- District Court for
    individually and on behalf )
                                                            the Northern District of Illinois, Eastern
8
    of similarly situated
                                                            Division, Case No. 1:23-cv-01667 [sic].
    individuals,
9
                                                                   This deposition is being held at Shook,
10
                  Plaintiffs, )
                                                            Hardy & Bacon LLP on July 11, 2025 at the time of
                                                            10:03 a.m.
11
             vs.
                               ) No. 1:23-cv-02667
                                                        11
    CERENCE INC., a Delaware
12
                               )
                                                        12
                                                                   My name is Peter Van Winkle. I'm the
13
    corporation,
                                                            videographer. The court reporter is Vicki
14
                                                            Christiansen.
                   Defendant.
15
                                                        15
                                                                   Counsel, will you please introduce
16
               The videotaped deposition of VINCENZO
                                                            yourselves and affiliations and the witness will be
                                                        16
17
    ALLAN, called as a witness for examination, taken
                                                        17
18
    pursuant to the Federal Rules of Civil Procedure of
                                                        18
                                                               MS. KEELEY: Mehgan Keeley for Defendant
19
    the United States District Courts pertaining to the
                                                        19
                                                            Cerence Inc.
20
    taking of depositions, taken before VICTORIA C.
                                                        20
                                                               MR. WOLFE: Matt Wolfe also for defendant.
21
    CHRISTIANSEN, a Certified Shorthand Reporter of the
                                                        21
                                                               MR. GESKE: Paul Geske of McGuire Law for
22
    State of Illinois, CSR No. 84-3192, at Suite 4700,
                                                        22 plaintiff.
23
    111 South Wacker Drive, Chicago, Illinois, on the
                                                        23
                                                               MR. BUSCARINI: Colin Buscarini of McGuire Law
    11th day of July, A.D. 2025, at 10:03 a.m.
24
                                                            for plaintiff, as well.
                                                                                                         Page 4
                                                Page 2
    PRESENT.
1
                                                                MS. COOPER: Kelsey -- Kelsey Cooper of
                                                         1
2
          McGUIRE LAW, P.C.,
                                                            McGuire Law for the plaintiff.
                                                         2
          (55 West Wacker Drive, 9th Floor,
                                                         3
3
          Chicago, Illinois 60601,
                                                                      (WHEREUPON, the witness was duly
          312-893-7002), by:
                                                         4
                                                                      sworn.)
          MR. PAUL T. GESKE,
4
          pgeske@mcgpc.com, and
                                                                        VINCENZO ALLAN,
5
          MR. COLIN PRIMO BUSCARINI,
                                                            called as a witness herein, having been first duly
          cbuscarini@mcqpc.com,
6
                                                         7
                                                            sworn, was examined and testified as follows:
                appeared on behalf of the Plaintiffs;
                                                         8
                                                                          EXAMINATION
                                                         9
                                                            BY MS. KEELEY:
8
          SHOOK, HARDY & BACON LLP,
                                                        10
                                                                Q. Okay. Mr. Allan, can you please state
9
          (111 South Wacker Drive, Suite 4700,
          Chicago, Illinois 60606,
                                                             your name and address for the record.
                                                        11
10
          312-704-7700), by:
                                                        12

    A. Vincenzo Allan, 2150 McDonald's Drive,

          MS. MEHGAN E.H. KEELEY,
11
          mkeelev@shb.com, and
                                                             Unit 13- -- 1312, Oak Brook, Illinois 60523.
                                                        13
          MR. MATTHEW C. WOLFE,
                                                        14
                                                                Q. Okay. And have you gone by any prior
12
          mwolfe@shb.com,
13
               appeared on behalf of the Defendant.
                                                        15
                                                            names other than the one you just provided?
14
                                                                A. Correct.
                                                        16
    ALSO PRESENT:
          MS. KELSEY COOPER, Law Clerk,
                                                        17
                                                                Q. And what was that?
16
             McGuire Law, P.C.
                                                        18
                                                                A. M-o-h-a-m-m-a-d. Same last name.
17
18
                                                        19
                                                                Q. Okay. Thanks. Have you ever been
19
                                                            deposed before?
                                                        20
20
21
    VIDEOTAPED BY: PETER VAN WINKLE,
                                                        21
                    Legal Videographer,
                                                        22
                                                                     Okay. Have you provided testimony in
22
                     Esquire Deposition Solutions;
23
                                                        23
                                                             court before?
24
    REPORTED BY: VICTORIA C. CHRISTIANSEN, RPR, CRR,
                                                        24
                                                                A. No.
                  Illinois CSR No. 84-3192.
```



Page 33

VINCENZO ALLAN FRESHOUR and ALLAN vs CERENCE

July 11, 2025 33–36

Page 35

1	received any.	
2	Can vou	

- 3 A. The --
- 4 Q. -- clarify your understanding of the
- 5 difference?
- 6 MR. GESKE: Object to the form and lack of
- 7 foundation.
- 8 If -- if you want to ask him about a
- 9 specific one, maybe we could use it as an exhibit.
- 10 BY MS. KEELEY:
- 11 Q. I'm just kind of trying to find out your
- 12 understanding of the difference between the ones
- 13 you produced in this case and what -- you said
- 14 earlier that you didn't receive any, so I'm just
- 5 trying to understand how you distinguish them.
- 16 MR. GESKE: Yeah, same objections.
- 17 So if you want to ask him about a
- 18 specific document that was produced, then it would
- 19 help to -- to show it.
- 20 MS. KEELEY: Yeah, I --
- 21 MR. GESKE: Yeah, I --
- 22 MS. KEELEY: -- I don't have a question about
- 23 a specific document right now, so are you directing
- 24 him not to answer the question or --

- 1 A. A Cadillac Escalade.
- 2 Q. Okay. Do you know how many cars you've
- 3 owned in the last five years?
 - A. Maybe 10, 15.
- 5 THE VIDEOGRAPHER: Sorry. If you could try
- 6 not to cover --
- 7 THE WITNESS: Oh, sorry, yeah.
- 8 BY MS. KEELEY:
- Q. Okay. You've owned 10 or 15 cars in the
- 0 last ten years?
- 11 A. Yeah.
 - Q. And how many of those were Mercedes-Benz
- 13 vehicles?

12

15

- 14 A. I believe three or four.
 - Q. Okay. Well, do you remember what the
- 16 first model of a Mercedes-Benz was that you
- 17 purchased?
- 18 A. I believe that was in 2018. It was a
- 19 GLS, I don't know, 450, 550, one of those.
- 20 Q. And then what are the other three kinds
- 21 of Mercedes that you've owned?
- 22 A. A 2020 C 63 S, a 2022 S 580, a
- 23 2023 E 63 S.
- 24 Q. And of those four Mercedes vehicles,

Page 34

- 1 MR. GESKE: No, I'm -- I'm just trying to help
- 2 you get the testimony that you're looking for.
- 3 MS. KEELEY: Okay.
- 4 BY THE WITNESS:
- 5 A. So --
- 6 BY MS. KEELEY:
- 7 Q. We can return to this.
- 8 A. So -- so you're asking -- can you re- --
- 9 so --
- 10 MR. GESKE: That's okay. There isn't -- there
- 11 isn't a question pending.
- 12 THE WITNESS: Okay.
- 13 MR. GESKE: Yeah.
- 14 BY MS. KEELEY:
- 15 Q. Okay. Let's talk about your vehicle
- 16 history a little bit.
- 17 How many -- how many cars do you
- 18 currently own?
- 19 A. As of right now, I only own one.
- 20 Q. Okay. And are you leasing any cars
- 21 right now?
- 22 A. No.
- 23 Q. Okay. What type of car do you currently
- 24 own?

- Page 36 1 which ones are the subject of your -- what you're
- 2 suing Cerence about?
- 3 A. So all -- the -- the last three, the --
- 4 the recent three. I don't recall whether or not --
- 5 I'm sure I've used the Mercedes Me in the 2018, but
- 6 that was about seven years.
- 7 Q. Okay, okay. Let's -- let's start with
- 8 the -- the C 63 S.
- 9 A. Sure.
- 10 Q. Did you -- well, actually, I'll back up
- 11 and first I'll ask: Of the -- the three vehicles
- 12 that you said are at issue in the lawsuit, did you
- 13 own any of them at the same time?
- 14 A. I believe I owned the C 63 and the S 580
- 15 at the same time.
- 16 Q. Okay. How long did you own both of them
- 17 for?
- 18 A. The C 63, to my best of knowledge, was
- 19 from November -- around November of '19 to I would
- 20 say sometime towards the -- you know what? Towards
- 21 the middle or beginning of 2022.
- 22 The next car? Which other car were you
- 23 asking you me about?
- 24 Q. My question is how long did you own both



VINCENZO ALLAN FRESHOUR and ALLAN vs CERENCE

July 11, 2025 37–40

Page 40

Page 37
1 the C 63 S and the S 580 at the same time.

2 A. The S 5- -- oh, at the same time? Maybe

3 three months.

4 Q. Okay. For the C 63 S, did you buy that

5 new or used?

6 A. New.

7

Q. Okay. Did anybody else drive that car?

8 A. Just me.

9 Q. And then how about for the S 580? You

10 mentioned that you owned that around three months

11 at the same time as the prior Mercedes.

12 Do you remember when you purchased and

13 sold that car?

14 A. I believe I purchased that sometime near

15 the beginning of 2022.

16 Q. Okay. And when did you sell it?

17 A. So that car was not sold. That car was

18 involved in a motor vehicle collision and was

19 deemed a total loss.

20 Q. Okay. When was that?

21 A. That was in March of '23.

22 Q. Okay. Do you remember if that was

23 before or after you filed the lawsuit?

24 A. No, I don't remember whether or not that

Page 39
Q. And did anybody else drive that car?

2 A. No.

1

9

12

3 Q. Okay. And the Cadillac Escalade that

4 you own today, do you have any voice technology in

5 that vehicle?

A. If there is voice technology in that

7 vehicle, I have not used it.

8 Q. Okay. Why not?

A. I prefer not to have any company saving

0 my information within their servers, so no, I have

1 not used any voice technology in that vehicle.

Q. Okay. And so are you alleging that you

13 used voice technology in your E 63 S?

14 A. I used voice tech in my C 63, the S 580

15 and the E 63.

16 Q. Okay. And when did you decide that you

17 no longer wanted to use voice technology in your

18 vehicles?

19 A. Sometime -- like a few months into me

20 owning the E 63.

21 Q. Okay. And what did you do to stop using

22 it at that time?

23 A. I deleted my user profile out of the

24 vehicle.

Page 38

was before or after.

2 Q. Okay. Did anybody else drive that car?

3 A. No

4 Q. Okay. And then I think the third you

5 said was the E 63 S, right?

6 A. Uh-huh.

7 Q. When did you purchase that car?

8 A. I believe around the same time, like

9 maybe a few weeks later.

10 Q. A few --

11 A. A few weeks following the motor vehicle

12 collision of the S 580 I purchased the E 63 S.

13 Q. Okay. So around March or April of '23?

14 A. Yeah.

15 Q. Okay. And you -- did you sell that car?

16 A. The E 63 S, yes, I ended up selling it.

Q. And when was that?

18 A. That I don't recall. I have it

19 somewhere in -- I have it somewhere in my

20 documents.

17

21 Q. Do you remember what year?

22 A. I've owned about three or four cars

23 since. I -- I don't know the exact month. I would

24 say it was sometime in 2024.

And, now, that car, the E 63 S, I will

2 give you an exact date of purchase because when I

3 purchased that vehicle, I purchased it directly

4 from the dealer with a CO, so my recorded purchase

5 date on that vehicle is when I registered the car,

6 and I hadn't registered the car immediately --

7 Q. Okay.

8 A. -- because I had the certificate of

9 origin for the vehicle. I just want to clarify

10 that, as well.

11 Q. Okay. And so you said that you stopped

2 using voice technology in the E 63 S a few months

13 after you bought it.

14 Did you start using -- when did you

15 start using it?

16 A. I used it maybe the first few days, and

17 that was it.

18 Q. The first few days after you purchased

19 it?

20 A. Yeah. For maybe like a week and a half.

21 Q. Okay. You mentioned the term "MBUX"

22 earlier.

23 Can you describe your understanding of

24 what that is?



VINCENZO ALLAN FRESHOUR and ALLAN vs CERENCE

July 11, 2025 49–52

- A. So the S 580 I bought as a CPO vehicle
- 2 from an Ohio Mercedes dealer. Everything was
- 3 already activated by them for me.
- 4 So did I activate anything? No, but my
- sales advisor told me, "Hey, this car, you can do
- 6 the same thing as your C 63, just, you know, this
- 7 one, all you have to -- just 'Hey Mercedes,' and it
- 8 will do whatever functions you want."
- 9 Q. Got it.
- 10 A. And let me follow up on that, since --
- 11 you know, my -- my other reason to believe is --
- 12 that the car was storing my voice information,
- 13 since the question was asked so many times, was
- 14 that, you know, I talk in a very different tone
- 15 when I'm not in a room like this, so it is very
- 16 hard to understand me because I talk very quick.
- 17 Mercedes under- -- the -- the car
- 18 understood me perfectly fine, which, you know, at
- 19 the time I didn't think anything of until, you
- 20 know, I did some Google searches.
- 21 Q. Okay. And when you say the car
- 22 understood you perfectly fine, are you referring to
- 23 the words that you were saying, like --
- 24 A. Yeah.

Page 50

- 1 Q. -- it was able to process those words?
- 2 A. Yeah.
- 3 Q. Okay. And is that -- was that the case
- 4 for all three of the vehicles?
- 5 A. I -- I just referenced the S 580.
- 6 Q. Okay. Did you -- did you find that the
- 7 C 63 S understood you perfectly fine?
- 8 A. Yeah, it did.
- 9 Q. Okay. And then how about the E 63 S?
- 10 A. The E 63 S, you know, I wouldn't be able
- 11 to tell you whether or not it completely understood
- 12 me as I stopped using the service.
- 13 Q. Right. So during the time that you did
- 14 use the service, did you find that it understood
- 15 the words that you were saying?
- 16 A. I would say it understood the words that17 I was saying.
- 17 Twas saying.
- 18 Q. Okay, okay. So going back to the S 580,
- 19 you said that the sales advisor set that up for
- 20 you, as well, right?
- 21 A. Uh-huh.
- 22 Q. And did that advisor ask you for any
- 23 information when he or she was enrolling you?
- 24 A. Once again, they are selling me a

- Page 51
 1 vehicle. They have my first name, my last name and
- 2 my e-mail address. It was an out-of-state
- 3 purchase, so yeah, they already had my information.
- 4 I don't believe they asked me for my information if
- 5 they already had it.
- Q. Okay. So to your knowledge, did they
- 7 only input your name -- your first name, your last
- 8 name and your e-mail address when they enrolled you
- 9 in the voice technology?
 - A. To my knowledge, I believe so.
- 11 Q. Okay. When you started using it in the
- 12 S 580, did you similarly press the button with the
- 13 face?

10

- 14 A. No.
- 15 Q. Okay.
- 16 A. "Hey Mercedes."
- 17 Q. Okay. So can you clarify what you mean?
- 18 A. Yeah. "Hey Mercedes," you don't need --
- 19 I never had to press a button. The car would even
- 0 greet you when you walked in.
- 21 Q. So backing up a little bit, so you would
- 22 say, "Hey Mercedes," and you could say the command
 - 3 and the car would execute the command?
- 24 A. Sure, okay, so, "Hey Mercedes," input

Page 52

- ? 1 command.
 - Q. Okay. Got it. Was there any other
 - 3 phrase that you had to say to activate it?
 - 4 A. No, just "Hey Mercedes" and follow with
 - 5 a command.
 - 6 Q. Okay. Did you ever say something like
 - "Load my personal profile"?
 - 8 A. Did I ever say "Load my personal
 - profile"? No. Why would I -- no.
 - 10 Q. I'm just trying to understand what your
 - 11 experience was using the technology in the car.
 - 12 Okay. And then you also said that the
 - 13 car greets you when you -- I don't -- actually,
 - 14 I'll just let you -- can you explain what you meant
 - 15 by the car greets you and what that experience was
 - 16 like?
 - 17 A. Sure, yeah. You get in the car, the
 - 18 little iPad screen says "Hello" with your name on
 - 19 it.
 - 20 Q. And did that happen in -- once you
 - 21 opened the door or when you -- like what -- what
 - 22 happened to trigger that?
 - 23 A. Yeah, I mean, if your key is with you
 - 24 and you open the door and you sit in the vehicle, I



Page 61

VINCENZO ALLAN FRESHOUR and ALLAN vs CERENCE

July 11, 2025 61-64

Page 64

1 Δ	Veah	that's all	

- 2 Q. Okay, okay. I'm going to show you
- 3 another document we can mark as Exhibit 2.
- 4 (WHEREUPON, a certain document was
- 5 marked Allan Deposition Exhibit No.
- 6 2, for identification.)
- 7 BY MS. KEELEY:
- 8 Q. Do you recognize this document?
- 9 A. Yes, I do.
- 10 Q. Okay. Have you seen it before?
- 11 A. Yes, I have.
- 12 Q. Okay. Did you have a part in preparing
- 13 anything in this document?
- 14 A. Can you clarify that?
- 15 Q. Sure. I'll back up.
- So at the top, like it says -- the top
- 17 heading says, "Corrected Third Amended Class Action
- 18 Complaint."
- 19 Do you see that? About halfway down the
- 20 page.
- 21 A. Yes, I see that.
- 22 Q. Did you par- -- did you help draft
- 23 anything in this document?
- 24 A. My attorneys drafted this on my behalf

- Page 63 1 2022 Mercedes-Benz S 580 purchased in or about
- 2 March of 2022, and a 2023 Mercedes-Benz E 63 S
- 3 purchased in or about May 2023."
 - Did I read that correctly?
- 5 A. Yes, you did.
- 6 Q. Okay. And those are the three vehicles
- 7 we were talking about earlier, right?
- 8 A. Yes, they are.
 - Q. So for the next paragraph, 53, it says,
- 10 "After each of the above-mentioned purchases,
- 11 Plaintiff Allan returned to his home in Illinois
- 12 and was prompted by the automobile's operating
- 13 system to make a personal profile with the MBUX
- 14 voice assistant system powered by Cerence Drive."
- 15 Did I read that correctly?
- 16 A. Yes, you did.
- 17 Q. Okay. And is -- is that -- is that your
- 18 understanding of what happened?
- 19 A. So -- so here the accounts were made on
- 20 my behalf by the dealerships. When I took the cars
- 21 home, I was prompted to put in my information, as
- 22 well, into the actual vehicle to hit "sign in."
- 23 Q. Oh, okay. Was that for each -- each of
- 24 the three vehicles?

Page 62

- 1 with information that I provided them.
- 2 Q. Okay. Did you review it before they
- 3 filed it?
- 4 A. Yes, I did.
- 5 Q. And did you -- did you give them your
- 6 approval --
- 7 A. Yes.
- 8 Q. -- of what's -- of what's in it before
- 9 it was filed?
- 10 A. Yes, ma'am.
- 11 Q. Okay, great. Can you turn to Page 14?
- 12 Okay. So I just want to walk you
- 13 through some of the allegations in the complaint to
- 14 clarify your understanding of them, so I'll start
- 15 with -- do you see where it starts with Paragraph
- 16 No. 52?
- 17 A. Yes.
- 18 Q. Okay. So it says, "During the time
- 19 period relevant to this action, Plaintiff Vincenzo
- 20 Allan has owned several Mercedes-Benz automobiles
- 21 integrated with MBUX and voice assistant technology
- 22 powered by Cerence's voice recognition and SSE
- 23 capability, including a 2020 Mercedes-Benz AMG
- 24 C 63 S purchased in or about November of 2019, a

- 1 A. Yeah.
- 2 Q. Okay. So since we didn't --
- 3 A. And that's clarification for your
- 4 previous question.
- 5 Q. Okay, great. That's fine. So let's
- 6 back up, then.
- 7 So -- so after you purchased the C 63 S,
- 8 you said you went home and prompted -- were
- 9 prompted to put in your own information.
- 10 What information were you prompted to
- 11 put in?
- 12 A. The same information that the dealership
- 13 put in.
- 14 Q. Okay. So the first name, last name,
- 15 e-mail address?
- 16 A. Yes.
- 17 So, now, when you purchase these cars,
- 18 you know, the client advisors set up an account for
- 19 you, and, I mean, it's not just -- almost every
- 20 automaker does this, Range Rover, Cadillac, all of
- 21 them. They ask you for your first name, your last
- 22 name and your e-mail address. They set you up an
- 23 account online. When the car gets delivered to24 you, all you have to do is sign in with your -- the



EXHIBIT 11 CONFIDENTIAL FILED UNDER SEAL

EXHIBIT 12

November 21, 2025

1	Page 1 IN THE UNITED STATES DISTRICT COURT	1	APPEARANCES:	Page
ı	FOR THE NORTHERN DISTRICT OF ILLINOIS	2	ON BEHALF OF THE PLAINTIFF AND DEPONE	ידיאי -
	EASTERN DIVISION	3	MCGUIRE LAW, P.C.	1N T :
			55 West Wacker Drive, 9th Floor	
	RANDOLPH FRESHOUR and	4	Chicago, IL 60601 BY: PAUL GESKE, ESO.	
	VINCENZO ALLAN, each individually and on behalf of similarly situated individuals,	5	email: pgeske@mcgpc.com	
	on behalf of similarly situated individuals,	5	BY: ETHAN CONIGLIO, ESQ.	
	Plaintiffs, Case No.	6	email: econiglio@mcgpc.com	
	1:23-cv-02667	7	OBSERVER ON BEHALF OF KROLL, LLC:	
	V.	8	KROLL, LLC	
	CERENCE INC., a Delaware corporation,		1 World Trade Center, 31st Floor	
	-	9	New York, NY 10007	
	Defendant.		BY: GABRIEL BRUNSWICK, ESQ.	
		10	email: gabriel.brunswick@kroll.com	
		11	ON BEHALF OF THE DEFENDANT:	
		12	SHOOK, HARDY & BACON L.L.P.	
	REMOTE VIDEOTAPED DEPOSITION		111 South Wacker Drive, Suite 4700	
	OF	13	Chicago, IL 60606	
			BY: MATTHEW WOLFE, ESQ.	
	CARLA A. PEAK	14	email: mwolfe@shb.com BY: SAMUEL BERNSTEIN, ESQ.	
	NOVEMBER 21, 2025	15	email: sbernstein@shb.com	
	NOVERIBER 21, 2025	16	C.M. C. D. C. LING C. LING D. D. C.	
		17	ALSO PRESENT:	
		18	Mark Von Lanken, Videographer	
		19		
		20		
		21		
		22		
	Reported Stenographically By:	23		
	Amy L. Larson, RPR, CSR, CCR	24 25		
	Job No. 13787319	25		
	Page 2	_		Page
		1	INDEX:	D3.00
		2	EXAMINATION BY:	PAGE
		3	Mr. Wolfe	6
		4	Mr. Geske	105
	November 21, 2025	5	EXHIBITS MARKED FOR IDENTIFICATION:	
		6	Exhibit 1	10
	11:05 a.m. EST		Curriculum Vitae	
		7	- 1 11 1	
			Exhibit 2	52
	Demote Videotened Demonities of Capita a Dear	8	Supplemental Declaration	
	Remote Videotaped Deposition of CARLA A. PEAK,	9	Exhibit 3	55
	taken before Amy L. Larson, a Registered	1.0	Declaration	
	Professional Reporter, Certified Court Reporter in	10	The bibit of	
	the State of Utah, Notary Public in the State of	1.1	Exhibit 4	66
	Minnesota, Notary Public in the State of	11	Bates MBUSA_0077 - MBUSA_0078	0.0
	Wisconsin, Certified Shorthand Reporter in the	12	Exhibit 5	89
	State of Illinois, Certified Court Reporter in the	1.0	Corrected Third Amended Class	
	State of Washington, Certified Shorthand Reporter	13	Action Complaint	
	in the State of Oregon, and Certified Court	14		
	in the place of Olegon, and Cellilled Coult	15		
	Reporter in the State of New Mexico.	16		
		17		
		17 18		
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IV	INDOLFITTINESHOUN VS CENENCE IN	O.	41-44
1	Page 41 offered as a class certification expert by	1	Page 43 THE WITNESS: No, I am not.
2	the plaintiffs in this case?	1	BY MR. WOLFE:
	A. No.		Q. Do you have any personal firsthand knowledge
		4	about this case?
4	Q. What is your role in this case?		
5	A. My role in this case is simply to provide a		A. No, I do not.
6	declaration stating that if a class is		Q. Do you own a car?
7	certified, this is typically the method of		A. Yes.
8	dissemination that is used and that has been		Q. What kind of car is it?
9	approved by other courts.	_	A. A VW.
10	Q. Do you have an opinion about whether the		Q. Does it have speech-command technology?
11	identities of individual class members in		A. I don't know. If it does, I don't use it.
12	this case are readily ascertainable?		Q. Do you use any kind of speech-command
13	MR. GESKE: Objection to the	13	technology, like Siri or Global Assist or
14	extent it calls for a legal conclusion.	14	anything like that?
15	You can answer.	15	A. I typically don't, because I don't care to.
16	THE WITNESS: I have no opinion on	16	Q. Have you ever used speech-command technology
17	ascertainability.	17	in a car?
18	BY MR. WOLFE:	18	A. Yes.
19	Q. Do you have any views on that issue?	19	Q. Tell me about the circumstances of that.
20	A. I do not.	20	A. My husband got a new car and we just, like,
21	MR. GESKE: Same objection.	21	tested it out.
22	Sorry, Carla.	22	Q. What kind of car does he have?
23	Same objection.	23	A. It's a BMW.
24	BY MR. WOLFE:	24	Q. So do you remember what you said to the
25	Q. Do you have any opinion or views on whether	25	speech-recognition technology?
	Page 42		Page 44
1	any individual's status as a class member can	1	A. I know it started with, "Hey BMW."
2	be objectively determined?	2	Q. So he was asking you to test out the actual
3	MR. GESKE: Same objection.	3	technology that came up on the BMW; is that
4	THE WITNESS: Can you rephrase?	4	right?
5	BY MR. WOLFE:	5	A. I wouldn't say he was asking me to test it
6	Q. Do you have any opinion or views on whether	6	out. I think he was just saying, "Hey, try
7	any individual's status as a class member can	7	this."
8	be objectively determined?	8	Q. Yeah, I got you.
9	MR. GESKE: Same objection.	9	Do you do you know if you also can
10	THE WITNESS: By whom?	10	pair a phone with the car and use the
11	BY MR. WOLFE:	11	speech-recognition technology on the phone
12	Q. By a court.	12	while you're in your car?
13	MR. GESKE: Same objection.	13	A. I know you can pair a phone with the car,
14	THE WITNESS: I don't have an	14	so but I've never tried.
15	opinion.	15	Q. Okay. Have you ever seen people do that?
16	BY MR. WOLFE:	16	A. Yes.
17		17	
	Q. That's not within the scope of what you are		Q. Tell me how that works, from your point of
18	doing in this case? A. Correct.	18	view.
19		19	MR. GESKE: Objection; foundation,
20	Q. Are you offering any opinions on whether the	20	calls for speculation.
21	technology at issue in this case involves	21	THE WITNESS: My husband uses it.
22	biometrics?	22	He likes that sort of thing.
23	MR. GESKE: Object to the extent	23	
24	it calls for a legal conclusion.	24	
25	You can answer.	25	asking if you observe somebody using, say,



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Page 61 Page 63 Q. In paragraph 7 there's a list of automotive with them; is that fair? 2 cases. A. Yes, I think that's accurate. We'll say Do you see that? 3 alleged problem. Q. I can tell that you have a lot of experience 4 A. Yes. 5 Q. Were these also in the classes? 5 talking to lawyers. 6 A. No. A. There's no liability admitted in a 7 Q. Which ones were not settlement classes? 7 settlement. A. I believe Soders vs. General Motors started 8 Q. Let's go to paragraph 13. 9 as a certification class and later settled 9 A. Okay. 10 and became a settlement class. 10 Q. In paragraph 13 there's a class definition. Do you see that? And at least one of the Nissans, that 11 11 12 A. I do. 12 floorboard one. I'm just -- I can't recall 13 Q. How did you get an understanding about what 13 which one it was, but that one also started 14 as a class certification. the class definition is? 15 Q. Did the cases in paragraph 7 all involve a 15 A. I believe that came from the class action defect with a car, like a rusty floorboard or 16 16 Complaint. 17 Q. Have you ever seen either of the motions for 17 some kind of a part that didn't work class certification filed in these cases? 18 properly? 18 19 A. Not Soders vs. General Motors. 19 A. I don't recall. 20 Q. The others all did? 20 MR. WOLFE: Okay. Let's take, 21 21 A. I believe so. like, a ten-minute break. 22 22 Q. What was Soders about? THE WITNESS: Okay. 23 A. If I recall correctly, I believe it was about 23 MR. WOLFE: I maybe have another 24 24 the pricing, the sticker on -- there was like hour, hour and a half, that should be it. 25 25 a charge that was at issue. THE VIDEOGRAPHER: We are off the Page 62 Page 64 record. The time is 12:28. 1 Q. So some sort of overpricing or consumer fraud 1 2 theory about a hidden charge or something 2 (Recess.) like that? 3 THE VIDEOGRAPHER: We are on the 3 4 A. Yes, I believe so. 4 record the time is 12:43. 5 MR. WOLFE: Ms. Peak, we're going 5 Q. And in the cases in paragraph 7, were the 6 owners of the vehicles the class members? 6 to continue with your declaration in a 7 A. I believe it was -- in most of them it was 7 moment. like current and former owners and current 8 I just -- I wanted to clarify for the 9 and former lessees. 9 record, I don't think I did a very good job, 10 Q. So in trying to put it in plain English, it 10 I previously sent Ms. Peak two exhibits, and would be people whose bought or leased a car 11 the first one is her CV, that will be 11 12 and there was something wrong with the car 12 Exhibit 1. The second one is her 13 which made the car less usable or less value 13 supplemental declaration. That will be 14 so they were getting money compensation 14 Exhibit 2. This declaration will be 15 because there were problems the car? 15 Exhibit 3. And I'll submit them to Esquire 16 A. Not -- not necessarily. 16 as well after the deposition. 17 BY MR. WOLFE: 17 Q. Okay. 18 A. I don't know that they all provided financial Q. Ms. Peak, do you still have your declaration 18 19 compensation, you know, outside of repairs or 19 in front of you? 20 things. 20 A. Yes. 21 Q. Okay. Thank you for that clarification. 21 Q. I want to go to paragraph 15, all right? 22 That's a good clarification. 22 A. Yes. 23 So but each of these cases in 23 Q. Starting in the first sentence of paragraph

24

25



paragraph 7 involved owners or lessors of

cars and the cars themselves had a problem

24

25

15, it says, "I understand from consultation

with counsel that Mercedes-Benz USA has

CARLA A. PEAK

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RANDOLPH FRESHOUR vs CERENCE INC. Page 73 Page 75 confirmation for myself. I believed it to be 1 Q. You cite a number of cases in this 2 true and wanted that confirmation. And he 2 declaration. Which ones do you think are 3 3 gave me that confirmation. most analogous to this case? 4 Q. And did you ask him about a specific vendor 4 MR. GESKE: Object to the form. 5 that can do it? 5 You can answer if you understand the 6 A. I don't recall if I specifically said 6 question. 7 IH Market -- IHS Market. THE WITNESS: Based on the 8 Q. Did he give you any specific vendor that can 8 information available to me at this point in 9 time, not knowing one way or another whether 9 10 A. I don't recall him responding that he -- with 10 Cerence has information about actually who is 11 a specific vendor, no. 11 in the class and who is not, this is 12 Q. And you've not done this personally, right? 12 typically how cases -- how notice is provided 13 13 A. No. in automotive situations where the numbers 14 Q. Are you an expert on identifying the people 14 are available and, therefore, I think it 15 who should receive notice? 15 would be very similar, based on the 16 MR. GESKE: Object to the form and 16 information available at this time, to the 17 calls for a legal conclusion. 17 cases that I list in number 7 with the 18 You can answer. 18 exception perhaps of Soders --19 THE WITNESS: Can you rephrase? 19 Soders vs. General Motors, which is slightly 20 BY MR. WOLFE: 20 different. 21 21 Q. Are you an expert on figuring out who should BY MR. WOLFE: 22 get notice of a class action? Q. Is it your understanding that the allegation 23 A. Depending on the method. 23 in this case is that the speech recognition 24 24 Q. What do you mean by that? software didn't work the way it was supposed 25 A. Well, what I mean is sometimes the defendant 25 to? Page 74 Page 76 1 has specific information saying this is A. No, it is not. 2 who -- this is a class member. Based on our Q. What's your understanding of what the 3 plaintiffs allege Cerence did wrong? records, we know for sure this is a class 4 member. Sometimes there is no information 4 A. My understanding is alleged violation of 5 5 based on who specifically is a class member 6 and so we have to devise a plan to provide Q. Is it your understanding that the plaintiffs 7 7 said Cerence collected, possessed, maybe did notice to potential and/or likely class 8 members. 8 other things with their biometric data 9 Q. Are you aware of Cerence, the defendant in 9 without obtaining consent or making proper 10

- 10 this case, having a list or specific
- 11 information about what individuals should be
- 12 class members?
- 13 A. No. I'm not.
- 14 Q. Do you have any reason to think it does?
- 15 A. I don't have a reason to think one way or the 16 other, no.
- 17 Q. That isn't something you'd want to know when you're making recommendations about how to 18
- 19 make a notice plan?
- 20 A. It is, but I'm not making a notice plan.
- 21 Q. This declaration is not meant to explain how
- notice could be achieved in this case? 22
- 23 A. This declaration is how notice is typically
- 24 achieved in other cases, but it is not
- 25 100 percent specific to this case.

- disclosures under BIPA?
- 11 A. Yes.

16

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- 12 Q. If a person owned a Mercedes vehicle and
- 13 never used the voice technology on the
- 14 vehicle, would they have a claim against
- 15 Cerence?

MR. GESKE: Objection; foundation, calls for speculation, calls for a legal conclusion.

You can answer if you understand the question.

THE WITNESS: I mean, I don't have an opinion on that. That's not what the class -- it's my understanding that is not specifically what the class certification -a motion for class certification would be



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Page 83

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		Page 81		
	vehicles, as well as the addresses the	Ü	1	vehicles at issue in this litiga
2	current/former owners and lessees.		2	the class period."

3 Q. And your understanding is if a third-party vendor could give it to you, they won't do it

5 with a court order?

6 A. Yes.

1

2

7 Q. Do you know why?

8 A. Specifically?

9 Q. Yeah.

10 A. I don't know specifically why, but I 11 understand the logic behind it.

12 Q. What's your understanding?

13 A. Well, I mean, some information is not

publicly available, and my understanding is

15 this information is not publicly available

16 and, therefore, a court would need to order

it to be provided to us. 17

18 Q. Do you know if IHS Market can supply VINs of

19 the model, year and make at issue?

20 A. My understanding is, is they can do something

21 like that. Specifically this make and model,

22 I have not confirmed, no.

23 Q. And your understanding isn't based on

24 personal experience, it's based on general

25 understanding from working on other cases ation during

Do you see that?

4 A. I do.

5 Q. How would you do that?

6 A. I would not specifically do that.

7 Q. Who would?

8 A. Our data team.

9 Q. Do you know how the data team would do it?

10 A. Not specifically.

11 Q. Do you have any idea of how they do it?

12 A. I would say based on the information

available to them, but I don't know the 13

14 specific procedure for doing so.

15 Q. In paragraph 18 you say, "Should the matter

16 proceed to the class notice phase upon

17 completion of the above-referenced look-up

18 processes, the notice phase would be analyzed

for completeness."

20 Do you see that?

21 A. I do.

19

22 Q. How would you do that?

23 A. I would not specifically do that.

24 Q. Who would do it?

25 A. Our data team.

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where other people did the work? 1

2 A. Yes.

3 Q. Do you know if IHS Market can supply data

showing which vehicles were registered in 4

6 A. My understanding is that they can.

7 Q. And is that also based on other -- other

8 people doing that in cases that you've worked

9 on?

10 A. Yes.

11 Q. Do you think IHS Market can supply mailing

12 address data for the relevant vehicle owners

13 and lessors?

14 A. That is my understanding, yes.

15 Q. And that's also not based on your personal

16 experience, it's based on other people doing

17 the work and you being aware of it?

18 A. Correct.

19 Q. Do you know where IHS Market gets this data?

20 A. Not specifically.

21 Q. Do you know whether the data is reliable?

22 A. No, not specifically.

23 Q. At the end of the paragraph 17 you say, "The

24 information would be refined to individuals

in Illinois who owned or leased one of the

1 Q. Do you know how they would do it?

A. I know generally what they look for.

3 Q. What do they look for?

4 A. They would look to ensure that there were

mailing addresses and city was listed, state

6 was listed, ZIP code was listed, to make sure

7 that those addresses were complete and

8 mailable.

9 Q. That's what you mean by completeness, making

10 sure that the addresses appear to be

11 complete?

12 A. They would also look to see which VIN numbers

13 do not have any names and addresses

14 associated with them.

15 Q. In paragraph 19 you talk about additional

notification methods.

17 Do you see that?

18 A. I do.

16

Q. How did Kroll determine whether additional

20 notification methods are needed?

21 A. When the notice list is analyzed, it was

22 looked for completeness, so it would tell

23 us -- we would have an understanding of how

24 many VIN numbers do not have any names and

25 addresses associated with them and,



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Page 85 therefore, would not be getting any type of notice about the litigation.

We would also be looking at, when we mail, how many are coming back as undeliverable, if any, and how many re-mails are available.

So we would use this information based off of the class size, and then if it falls below 70 percent, which is the FJC recommended standard, then we would add other methods of notification to ensure that that threshold was met.

- 13 Q. What other methods of notification would you 14
- 15 A. Typically, we would employ media notice.
- 16 Q. What do you mean by that?

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- 17 A. So we would use the advertising software that 18 we have available to us to analyze the type 19 of individual, any type of information we can 20 about the individuals who likely owned one of 21 these vehicles. It's the same information 22 that marketers use when they are trying to 23 sell products to people and reach the right
- 25 And so we would analyze that and say,

people so they're not wasting any ad spend.

Okay, who is likely purchaser of a Mercedes, and if we can get down as far as this particular make and model, we would go -- you know, we would delve that deep, if possible, and create the proxy audience, which is more or less a sample audience or a likely audience of people who likely purchased one of these vehicles.

And then we would devise an advertising campaign to reach them. That advertising campaign might consist of digital notices, social media notices, press release, publications, whatever fits this particular demographic, and usage consumption habits.

15 Q. Is there anything about the class proposed in 16 this case that would inform your media notice 17 methodology?

18 A. In this particular instance, we would look 19 for people who likely purchased the vehicles 20 that possibly had this software installed on

21 them or this -- forgive me if I'm not using

22 the right term as software, but voice

23 software.

24 Q. I think voice software is fair.

25 A. Okay.

Page 87 1 Q. Have you done any testing of your notice plan

2 for this case?

3 A. We haven't developed a notice plan for this 4 case vet.

- 5 Q. Have you done any testing of your notice plan 6 that you describe in this declaration?
- 7 A. Can you elaborate on what you mean by 8 "testing," please?
- 9 Q. Let me back up.

10 Before you roll out notice plans in 11 class actions, do you ever test them with

12 subsets or focus groups or do anything to

13 understand their reach before you roll them

14 out?

15 A. No, not typically.

16 Q. Have you ever done that?

17 A. I believe we did do it -- it wasn't a class

18 action case, but a government case back in

19 the day.

20 Q. Is it fair to say that a proposal in your

21 declaration is dependent on IHS Market being

22 able to provide you with the data referenced

23 in paragraph 17?

24 A. The notice plan in the declaration is just a

25 sample. The notice plan that any

Page 88

administrator would devise for this case if

2 it's certified would be subject to a lot of

3 different information.

Q. My question is a little bit different.

5 A. Okay.

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1

9

Q. My question is -- I'll try to ask it a 7

different way. 8

If IHS Market can't give you the VINs, registration data, mailing, address

10 data and other information in paragraph 17,

11 is your notice plan achievable?

12 A. So a notice plan hasn't been developed yet.

13 Q. So you don't have a notice plan for this

14 case?

15 A. No, it hasn't been developed yet, because a 16 class has not been certified.

17 Q. So your declaration is limited to what is

18 typically done in automotive cases; is that

19 fair?

20 A. Yes.

21 Q. There are no BIPA cases identified in this

22 declaration, right?

23 A. No, not that I'm aware of.

24 Q. Paragraphs 18 to 30 of your declaration, are

those -- is that material material that you 25



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	NDOLPH FRESHOUR vs CERENCE IN	C. 89–92
	Page 89	Page 91
1	reuse in many declarations?	1 the drivers and passengers of those vehicles
2	A. Yes.	2 that it is collecting, capturing, storing and
3	Q. Is there anything unique to this case in	3 disseminating their voiceprint biometrics."
4	those paragraphs?	4 Do you see that?
5	A. No.	5 A. I do.
6	MR. WOLFE: Let's take a	6 Q. Are drivers and passengers the same things as
7	ten-minute break. I'm almost done, but I	7 owners and lessors necessarily?
8	think I need to get another exhibit and then	8 A. No, not into my opinion.
9	there will be maybe 20 more minutes.	9 Q. Have you considered notice methods for
10	THE WITNESS: Okay.	drivers and passengers of vehicles as part of
11	THE VIDEOGRAPHER: We are off the	11 your work on this?
12	record. The time is 1:19.	12 A. So with this initial with this
13	(Recess.)	13 information, this to me would say that we
14	THE VIDEOGRAPHER: We are on the	would need to include an additional layer to
15	record. The time is 1:31.	15 reach those passengers of those vehicles.
16	BY MR. WOLFE:	16 Q. Have you ever thought about that before today
17	Q. Ms. Peak, I think you told me earlier that	17 in connection with
18	you have reviewed the Complaint in this case;	18 A. Well, I haven't developed a notice plan, so
19	is that right?	19 no.
20	A. I believe so, yes.	20 Q. You did not consider that in connection with
21	Q. Okay. We're going to send you another	21 this case before today?
22	exhibit.	22 A. No, because I was not developing a notice
23	MR. WOLFE: Sam, can you send it.	23 plan for this case.
24	(Exhibit 5 marked.)	24 Q. What do you mean by an additional layer?
25	MR. BERNSTEIN: Just sent.	25 What would you do?
1	Page 90 THE WITNESS: Okay, opening it up.	Page 92 1 A. So whenever we develop a media plan, we take
2	MR. WOLFE: This will be	2 into account all of the information available
3	Exhibit 5.	
-		3 to us. So if we can provide direct notice.
4	THE WITNESS: Okav.	3 to us. So if we can provide direct notice, 4 that is the preferred method under Rule 23.
4 5	THE WITNESS: Okay. BY MR. WOLFF:	4 that is the preferred method under Rule 23.
5	BY MR. WOLFE:	 4 that is the preferred method under Rule 23. 5 If we cannot provide direct notice, then we
5 6	BY MR. WOLFE: Q. Ms. Peak, have you seen this document before?	 4 that is the preferred method under Rule 23. 5 If we cannot provide direct notice, then we 6 would have to supplement with other methods
5 6 7	BY MR. WOLFE: Q. Ms. Peak, have you seen this document before? A. I would have to compare it to the one I did	 that is the preferred method under Rule 23. If we cannot provide direct notice, then we would have to supplement with other methods of notice, such as a media campaign.
5 6 7 8	BY MR. WOLFE: Q. Ms. Peak, have you seen this document before? A. I would have to compare it to the one I did see. I'm not sure if I saw the corrected or	 that is the preferred method under Rule 23. If we cannot provide direct notice, then we would have to supplement with other methods of notice, such as a media campaign. Q. So if you wanted to reach passengers in these
5 6 7 8 9	BY MR. WOLFE: Q. Ms. Peak, have you seen this document before? A. I would have to compare it to the one I did see. I'm not sure if I saw the corrected or Amended Class Action Complaint.	 4 that is the preferred method under Rule 23. 5 If we cannot provide direct notice, then we 6 would have to supplement with other methods 7 of notice, such as a media campaign. 8 Q. So if you wanted to reach passengers in these 9 Mercedes vehicles whose voice biometrics
5 6 7 8 9	BY MR. WOLFE: Q. Ms. Peak, have you seen this document before? A. I would have to compare it to the one I did see. I'm not sure if I saw the corrected or Amended Class Action Complaint. Q. Okay. I'll represent to you this is the	that is the preferred method under Rule 23. If we cannot provide direct notice, then we would have to supplement with other methods of notice, such as a media campaign. Respond to reach passengers in these Mercedes vehicles whose voice biometrics allegedly were captured by Cerence, you would
5 6 7 8 9 10 11	BY MR. WOLFE: Q. Ms. Peak, have you seen this document before? A. I would have to compare it to the one I did see. I'm not sure if I saw the corrected or Amended Class Action Complaint. Q. Okay. I'll represent to you this is the operative Complaint in the federal case.	that is the preferred method under Rule 23. If we cannot provide direct notice, then we would have to supplement with other methods of notice, such as a media campaign. Q. So if you wanted to reach passengers in these Mercedes vehicles whose voice biometrics allegedly were captured by Cerence, you would do that through media notice?
5 6 7 8 9 10 11 12	BY MR. WOLFE: Q. Ms. Peak, have you seen this document before? A. I would have to compare it to the one I did see. I'm not sure if I saw the corrected or Amended Class Action Complaint. Q. Okay. I'll represent to you this is the operative Complaint in the federal case. A. Okay.	that is the preferred method under Rule 23. If we cannot provide direct notice, then we would have to supplement with other methods of notice, such as a media campaign. Region of you wanted to reach passengers in these Mercedes vehicles whose voice biometrics allegedly were captured by Cerence, you would do that through media notice? A. If these individuals were part of the class
5 6 7 8 9 10 11 12 13	BY MR. WOLFE: Q. Ms. Peak, have you seen this document before? A. I would have to compare it to the one I did see. I'm not sure if I saw the corrected or Amended Class Action Complaint. Q. Okay. I'll represent to you this is the operative Complaint in the federal case. A. Okay. Q. Can you take a look at paragraph 1 for me?	that is the preferred method under Rule 23. If we cannot provide direct notice, then we would have to supplement with other methods of notice, such as a media campaign. Received wanted to reach passengers in these Mercedes vehicles whose voice biometrics allegedly were captured by Cerence, you would do that through media notice? A. If these individuals were part of the class definition.
5 6 7 8 9 10 11 12 13 14	BY MR. WOLFE: Q. Ms. Peak, have you seen this document before? A. I would have to compare it to the one I did see. I'm not sure if I saw the corrected or Amended Class Action Complaint. Q. Okay. I'll represent to you this is the operative Complaint in the federal case. A. Okay. Q. Can you take a look at paragraph 1 for me? At the very end of the first page, going on	that is the preferred method under Rule 23. If we cannot provide direct notice, then we would have to supplement with other methods of notice, such as a media campaign. Q. So if you wanted to reach passengers in these Mercedes vehicles whose voice biometrics allegedly were captured by Cerence, you would do that through media notice? A. If these individuals were part of the class definition. Q. And the media notice would be effectively
5 6 7 8 9 10 11 12 13 14 15	BY MR. WOLFE: Q. Ms. Peak, have you seen this document before? A. I would have to compare it to the one I did see. I'm not sure if I saw the corrected or Amended Class Action Complaint. Q. Okay. I'll represent to you this is the operative Complaint in the federal case. A. Okay. Q. Can you take a look at paragraph 1 for me? At the very end of the first page, going on to the second, it says, "Defendant's products	that is the preferred method under Rule 23. If we cannot provide direct notice, then we would have to supplement with other methods of notice, such as a media campaign. Q. So if you wanted to reach passengers in these Mercedes vehicles whose voice biometrics allegedly were captured by Cerence, you would do that through media notice? A. If these individuals were part of the class definition. Q. And the media notice would be effectively publication notice; is that right?
5 6 7 8 9 10 11 12 13 14 15 16	BY MR. WOLFE: Q. Ms. Peak, have you seen this document before? A. I would have to compare it to the one I did see. I'm not sure if I saw the corrected or Amended Class Action Complaint. Q. Okay. I'll represent to you this is the operative Complaint in the federal case. A. Okay. Q. Can you take a look at paragraph 1 for me? At the very end of the first page, going on to the second, it says, "Defendant's products use biometric-enabled systems to listen to	that is the preferred method under Rule 23. If we cannot provide direct notice, then we would have to supplement with other methods of notice, such as a media campaign. Q. So if you wanted to reach passengers in these Mercedes vehicles whose voice biometrics allegedly were captured by Cerence, you would do that through media notice? A. If these individuals were part of the class definition. Q. And the media notice would be effectively publication notice; is that right? A. Typically, it's digital-type notice.
5 6 7 8 9 10 11 12 13 14 15 16 17	BY MR. WOLFE: Q. Ms. Peak, have you seen this document before? A. I would have to compare it to the one I did see. I'm not sure if I saw the corrected or Amended Class Action Complaint. Q. Okay. I'll represent to you this is the operative Complaint in the federal case. A. Okay. Q. Can you take a look at paragraph 1 for me? At the very end of the first page, going on to the second, it says, "Defendant's products use biometric-enabled systems to listen to drivers' and passengers' voices."	that is the preferred method under Rule 23. If we cannot provide direct notice, then we would have to supplement with other methods of notice, such as a media campaign. Received wanted to reach passengers in these Mercedes vehicles whose voice biometrics allegedly were captured by Cerence, you would do that through media notice? A. If these individuals were part of the class definition. Received would be effectively publication notice; is that right? A. Typically, it's digital-type notice. Received were captured by Cerence, you would the class definition.
5 6 7 8 9 10 11 12 13 14 15 16 17 18	BY MR. WOLFE: Q. Ms. Peak, have you seen this document before? A. I would have to compare it to the one I did see. I'm not sure if I saw the corrected or Amended Class Action Complaint. Q. Okay. I'll represent to you this is the operative Complaint in the federal case. A. Okay. Q. Can you take a look at paragraph 1 for me? At the very end of the first page, going on to the second, it says, "Defendant's products use biometric-enabled systems to listen to drivers' and passengers' voices." Do you see that?	that is the preferred method under Rule 23. If we cannot provide direct notice, then we would have to supplement with other methods of notice, such as a media campaign. Received wanted to reach passengers in these Mercedes vehicles whose voice biometrics allegedly were captured by Cerence, you would do that through media notice? A. If these individuals were part of the class definition. And the media notice would be effectively publication notice; is that right? A. Typically, it's digital-type notice. Typically, it's digital notice is the modern version of publication notice; is that fair?
5 6 7 8 9 10 11 12 13 14 15 16 17 18 19	BY MR. WOLFE: Q. Ms. Peak, have you seen this document before? A. I would have to compare it to the one I did see. I'm not sure if I saw the corrected or Amended Class Action Complaint. Q. Okay. I'll represent to you this is the operative Complaint in the federal case. A. Okay. Q. Can you take a look at paragraph 1 for me? At the very end of the first page, going on to the second, it says, "Defendant's products use biometric-enabled systems to listen to drivers' and passengers' voices." Do you see that? A. I do.	that is the preferred method under Rule 23. If we cannot provide direct notice, then we would have to supplement with other methods of notice, such as a media campaign. Q. So if you wanted to reach passengers in these Mercedes vehicles whose voice biometrics allegedly were captured by Cerence, you would do that through media notice? A. If these individuals were part of the class definition. Q. And the media notice would be effectively publication notice; is that right? A. Typically, it's digital-type notice. Q. Sure. Digital notice is the modern version of publication notice; is that fair? A. Yes.
5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20	BY MR. WOLFE: Q. Ms. Peak, have you seen this document before? A. I would have to compare it to the one I did see. I'm not sure if I saw the corrected or Amended Class Action Complaint. Q. Okay. I'll represent to you this is the operative Complaint in the federal case. A. Okay. Q. Can you take a look at paragraph 1 for me? At the very end of the first page, going on to the second, it says, "Defendant's products use biometric-enabled systems to listen to drivers' and passengers' voices." Do you see that? A. I do. Q. Can you go to page 11, please?	that is the preferred method under Rule 23. If we cannot provide direct notice, then we would have to supplement with other methods of notice, such as a media campaign. Q. So if you wanted to reach passengers in these Mercedes vehicles whose voice biometrics allegedly were captured by Cerence, you would do that through media notice? A. If these individuals were part of the class definition. Q. And the media notice would be effectively publication notice; is that right? A. Typically, it's digital-type notice. Q. Sure. Digital notice is the modern version of publication notice; is that fair? A. Yes. Q. And what would it say?
5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21	BY MR. WOLFE: Q. Ms. Peak, have you seen this document before? A. I would have to compare it to the one I did see. I'm not sure if I saw the corrected or Amended Class Action Complaint. Q. Okay. I'll represent to you this is the operative Complaint in the federal case. A. Okay. Q. Can you take a look at paragraph 1 for me? At the very end of the first page, going on to the second, it says, "Defendant's products use biometric-enabled systems to listen to drivers' and passengers' voices." Do you see that? A. I do. Q. Can you go to page 11, please? A. Paragraph 11 or page 11?	that is the preferred method under Rule 23. If we cannot provide direct notice, then we would have to supplement with other methods of notice, such as a media campaign. Q. So if you wanted to reach passengers in these Mercedes vehicles whose voice biometrics allegedly were captured by Cerence, you would do that through media notice? A. If these individuals were part of the class definition. Q. And the media notice would be effectively publication notice; is that right? A. Typically, it's digital-type notice. Q. Sure. Digital notice is the modern version of publication notice; is that fair? A. Yes. Q. And what would it say? A. I that's not something I can decide or
5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	BY MR. WOLFE: Q. Ms. Peak, have you seen this document before? A. I would have to compare it to the one I did see. I'm not sure if I saw the corrected or Amended Class Action Complaint. Q. Okay. I'll represent to you this is the operative Complaint in the federal case. A. Okay. Q. Can you take a look at paragraph 1 for me? At the very end of the first page, going on to the second, it says, "Defendant's products use biometric-enabled systems to listen to drivers' and passengers' voices." Do you see that? A. I do. Q. Can you go to page 11, please? A. Paragraph 11 or page 11? Q. Page 11, paragraph 41.	that is the preferred method under Rule 23. If we cannot provide direct notice, then we would have to supplement with other methods of notice, such as a media campaign. Q. So if you wanted to reach passengers in these Mercedes vehicles whose voice biometrics allegedly were captured by Cerence, you would do that through media notice? A. If these individuals were part of the class definition. Q. And the media notice would be effectively publication notice; is that right? A. Typically, it's digital-type notice. Q. Sure. Digital notice is the modern version of publication notice; is that fair? A. Yes. Q. And what would it say? A. I that's not something I can decide or determine at this time, because a class has
5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23	BY MR. WOLFE: Q. Ms. Peak, have you seen this document before? A. I would have to compare it to the one I did see. I'm not sure if I saw the corrected or Amended Class Action Complaint. Q. Okay. I'll represent to you this is the operative Complaint in the federal case. A. Okay. Q. Can you take a look at paragraph 1 for me? At the very end of the first page, going on to the second, it says, "Defendant's products use biometric-enabled systems to listen to drivers' and passengers' voices." Do you see that? A. I do. Q. Can you go to page 11, please? A. Paragraph 11 or page 11? Q. Page 11, paragraph 41. A. Great. Thanks. Okay.	that is the preferred method under Rule 23. If we cannot provide direct notice, then we would have to supplement with other methods of notice, such as a media campaign. Q. So if you wanted to reach passengers in these Mercedes vehicles whose voice biometrics allegedly were captured by Cerence, you would do that through media notice? A. If these individuals were part of the class definition. Q. And the media notice would be effectively publication notice; is that right? A. Typically, it's digital-type notice. Q. Sure. Digital notice is the modern version of publication notice; is that fair? A. Yes. Q. And what would it say? A. I that's not something I can decide or determine at this time, because a class has not been certified. I'm not creating a
5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22	BY MR. WOLFE: Q. Ms. Peak, have you seen this document before? A. I would have to compare it to the one I did see. I'm not sure if I saw the corrected or Amended Class Action Complaint. Q. Okay. I'll represent to you this is the operative Complaint in the federal case. A. Okay. Q. Can you take a look at paragraph 1 for me? At the very end of the first page, going on to the second, it says, "Defendant's products use biometric-enabled systems to listen to drivers' and passengers' voices." Do you see that? A. I do. Q. Can you go to page 11, please? A. Paragraph 11 or page 11? Q. Page 11, paragraph 41.	that is the preferred method under Rule 23. If we cannot provide direct notice, then we would have to supplement with other methods of notice, such as a media campaign. Q. So if you wanted to reach passengers in these Mercedes vehicles whose voice biometrics allegedly were captured by Cerence, you would do that through media notice? A. If these individuals were part of the class definition. Q. And the media notice would be effectively publication notice; is that right? A. Typically, it's digital-type notice. Q. Sure. Digital notice is the modern version of publication notice; is that fair? A. Yes. Q. And what would it say? A. I that's not something I can decide or determine at this time, because a class has

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CARLA A. PEAK RANDOLPH FRESHOUR vs CERENCE INC.

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		Page
1	decided at the time when someone,	at any

- 2 point if the class is certified, creates a
- 3 notification.
- 4 Q. As a class action notice expert, if you
- 5 wanted to get the attention of someone who,
- 6 as a nonowner of a Mercedes vehicle used this
- 7 technology, what would you do?
- 8 A. I'd have to do my research first before I
- 9 make a decision.
- 10 Q. As you sit here today, you can't tell me what11 you'd do?
- 12 A. No, I'd have to research -- I'd have to do research first.
- 14 Q. In a media notice situation where you are
- trying to reach consumers and there's no
- 16 class list, how do you check to make sure
- 17 that claimants really are entitled to make a
- 18 claim, that they're not just making it up?
- 19 A. How do I tell if someone is -- can actually20 make a qualified claim?
- 21 Q. Yeah.
- 22 A. I don't.

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members.

who gets paid.

- 23 Q. Does anybody do that?
- 24 A. Typically, the settlement agreement sets

needed to collect for somebody to file a

claim, what sort of proof is required, you

know, if there's a deficiency process, and it

But -- but Kroll does not identify

class members, and I do not identify class

agreement and there's a process set out in

scenario where you provide media notice and

people submit a claim, there's a claim form;

23 Q. And is information required on the claim form

25 A. It depends what is required by the settlement

to verify that somebody has a claim?

9 Q. The parties work that out in the settlement

12 A. The parties work out a process to determine

15 A. Then there's no money to pay anyone.

17 A. Then a judge dictates that information.

18 Q. So let's -- in a consumer class action

25 forth what needs to be done by the

fully explains how to do that.

the settlement agreement?

14 Q. What if there's no settlement?

16 Q. What if there's a judgment?

is that fair to say?

22 A. Typically, yes.

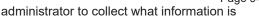
- agreement.
- 2 Q. In this case, what would you want to see on
- 3 the claim form to verify that somebody has a
- 4 claim?
- 5 A. It would be determined by what the settlement
- 6 agreement says, if this case were to settle,
- 7 or what a judgment by the court says.
- 8 Q. But you have no opinion on that?
 - A. I do not decide what gets put on the claim
- 10 form, no. I do not decide requirements for
- 11 proof of claim.
- 12 Q. Do you agree that a claim form would be
- 13 necessary in this case?
- 14 A. I have no opinion. There's no -- there's no
- settlement, so there is no reason for a claim
- 16 form.
- 17 Q. If passengers are in the class, how do you
- 18 identify them without a claim form?
- 19 A. I don't --
- 20 MR. GESKE: Objection; calls --
- 21 sorry, Carla.
- 22 Objection; calls for speculation,
- 23 lacks foundation.
- 24 THE WITNESS: Can you repeat the
- 25 question?

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- is 1 BY MR. WOLFE:
 - 2 Q. If passengers are in the class, how do you
 - 3 identify them without a claim form?
 - 4 MR. GESKE: Same objections.
 - 5 THE WITNESS: I don't identify
 - 6 class members.
 - 7 BY MR. WOLFE:
 - 8 Q. How would you handle an owner or lessor of a
 - Mercedes like you who wouldn't use the on-car
 - 10 speech technology?
 - 11 A. Can you --

9

- 12 MR. GESKE: Object to form.
- 13 You can answer.
- 14 THE WITNESS: Handle in what
- 15 regard?
- 16 BY MR. WOLFE:
- 17 Q. Would you want to see a claim form from them
- 18 to ensure that -- whether they used the
- 19 technology or not?
- 20 A. Again, I don't decide what proof needs to be
- 21 placed in a claim form and I don't decide who
- 22 gets paid.
- 23 Q. Are you ever involved in the design of claim
- 24 forms?
- 25 A. Yes.





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Page 99

Page 100

\cap	In what way?	

- 2 A. Reviewing settlement agreements and putting
- 3 the requirements that the parties have
- 4 stipulated into the claim form so we know
- 5 what information is to be collected, as well
- 6 as collecting the information that we as the
- 7 administrator need to receive to facilitate
- 8 payments.
- 9 Q. What's some typical information that you put10 on the claim form?
- 11 A. Name, address, phone number, email address,
- 12 selection of payment method, signature.
- 13 Q. How about confirmation that you used or
- 14 bought or had an account or whatever the
- 15 issue is of the case?

MR. GESKE: Object to the form, compound.

18 You can answer.

19 MR. WOLFE: Bad question. I'll

20 withdraw it. That was a terrible question.

21 BY MR. WOLFE:

- 22 Q. Have you ever seen claim forms that required
- a claimant to say something like, I bought
- 24 this product during this time period?
- 25 A. Yes.

Page 97 1 Exhibit 3, the full declaration?

- 2 A. Okay.
- 3 Q. Turn to paragraph 13.
- 4 A. Yes.

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- 5 Q. Do you see the proposed class definition
 - there?
- 7 A. Uh-huh.
- 8 Q. In the first line it says, "Within Illinois."

Do you have an understanding of why the class definition says, "Within Illinois"?

11 A. I think that's for legal reasons because of12 the BIPA statute.

13 Q. Is it fair to say that based on this

14 definition, to be a member of the class you

would have had to have done one of these

16 things in Illinois?

MR. GESKE: Objection; calls for a
 legal conclusion. The document speaks for
 itself.

You can answer.

THE WITNESS: I think -- yeah, I

22 think that you would have to have been in --

23 within Illinois during the class period and

24 created -- and all three of those things --

25 BY MR. WOLFE:

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- 1 Q. Have you ever seen claim forms that required
- a claimant to say something like, I spenttime to remedy this harm during this time
- 4 period and I would like to get money back for
- 5 remedying that harm?
- 6 A. Yes.
- 7 Q. And those claims are dependent on the
- 8 claimants truthfully filling them out and
- 9 signing them, right?
- 10 A. Yes. I don't know if I can attest to whether
- 11 they're doing it truthfully, but it is
- 12 required of them to fill out the claim form
- and submit it and check all the boxes that
- 14 say they're doing it truthfully.
- 15 Q. Have you ever been involved in a process
- where there's a method to check whether the
- 17 claimants are doing it truthfully, like a
- 18 challenge process to the claim forms or
- 19 something like that?
- 20 A. Personally, no.
- 21 Q. Is it your experience that that would be
- 22 relatively atypical in a settlement
- 23 situation?
- 24 A. I don't know.
- 25 Q. Can we go back to your declaration that was

- 1 Q. Have you ever --
- 2 THE WITNESS: -- would have had to
- 3 have been true.
- 4 BY MR. WOLFE:
- 5 Q. I'm sorry, I stepped on your answer a little.
- Were you finished?
- 7 A. You would have had to be within Illinois at
- 8 some point during the class period and all
- 9 three of those would have had to be true.
- 10 Q. Thank you for the clarification.
 - Have you --
- 12 A. That's my understanding. But, of course, you
- 13 know, any time you draft notices and things,
- the parties will correct us if we are wrong,
- because I am not a lawyer. So if I interpret
 - something incorrectly, the attorneys would
- 17 correct me.
- 18 Q. Have you ever been involved in designing a
- 19 notice plan that requires class members to
- 20 have been within a certain state in order to
- 21 have a claim?
- 22 A. Yes.
- 23 Q. Do you have any specific opinion in this case
- 24 about how that should be done?
- 25 A. How what should be done?



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CARLA A. PEAK
RANDOLPH FRESHOUR vs CERENCE INC.

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Page 104

		Page 101		
1	Q.	Figuring out whether somebody was in Illinois	1	determination

- when all three of those things happened.
- 3 A. No, I do not.
- 4 Q. In other cases you've worked on, how have you
- 5 handled that issue, determining whether
- 6 someone was in a certain state when they did
- 7 whatever it was that led to a claim?
- 8 A. So I don't determine that. I determine the
- 9 best way to provide them with notice and help
- with the notice content, but I don't decide
- 11 how to determine whether or not they were in
- 12 that specific state when something occurred.
- 13 Q. Do you agree that based on this class
- 14 definition, there would have to be a
- 15 determination made here that somebody was in
- 16 Illinois when they did these three things?
- 17 A. I don't think that that is something for me18 personally to determine.
- 19 Q. Would notifying owners or lessors of vehicles
- 20 registered in Illinois necessarily solve that
- 21 problem?
- 22 A. Solve the problem of?
- 23 Q. Figuring out if they used the technology
- 24 while they were in Illinois.
- 25 A. No, we would not -- I don't believe we would

Page 103 determination made that someone did these things during the time period defined?

MR. GESKE: Objection; calls for a legal conclusion.

You can answer.

THE WITNESS: I would say it's not up to me to determine any of those things.

8 BY MR. WOLFE:

9 Q. I'm just asking you as an experienced class10 action notice person.

When you see -- during the class period, do you think, Oh, we have to have something in the notice design to handle

14 that?

15 A. Saying all of that?

16 Q. No, just identifying to people, You might17 have a claim if you did this at this time.

18 Is the "at this time" thing something you'd

19 expect to see in the notice plan?

20 A. Yes.

21 Q. And then the claimants would need to do

something to verify, yes, I did that during

the relevant time period, right?

24 A. If that's what the parties agreed to.

25 Q. Or if it was contested if that's what the

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- 1 know if they used the technology when they
- were in Illinois. But, again, I wouldn't be
- 3 able to tell, because it's not my job to
- 4 identify class members.
- 5 Q. And then later in the class definition, I
- 6 think you pointed this out also, it says,
- 7 "During the class period." So there's a
- 8 timing element here too; is that fair?
- 9 A. Yes.
- 10 Q. Is that something you've seen before, that11 there's a timing element for someone to be a
- 40
- 12 class member?
- 13 A. Yes.
- 14 Q. It's pretty typical, right?
- 15 A. Yes.
- 16 Q. Do you have any specific opinion in this case
- 17 about how to determine if someone meets the
- 18 timing requirements to be a class member?
- 19 A. I do not.
- Q. In other cases how have you handled thistiming issue, requirement issue?
- 22 A. I do not. It's stipulated by the parties or
- 23 the court.
- $\,$ 24 $\,$ Q. Do you agree that, based on this class
- 25 definition, there would have to be a

- 1 court ordered, right?
- 2 A. Correct.
- 3 Q. In this declaration there are a few places
- 4 where you identify information that was
- 5 provided to you by counsel; is that fair?
- 6 A. Yes.

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- 7 Q. Is there any other assumptions, facts or data
- 8 supplied to you by counsel that's not
- 9 disclosed in this declaration?
- 10 A. I don't believe so.

MR. WOLFE: I think I'm probably

done. Let me have three minutes to talk to

13 Mr. Bernstein.

14 THE VIDEOGRAPHER: Shall we go off

15 the record?

16 MR. WOLFE: Yeah, I think we might 17 as well.

18 THE VIDEOGRAPHER: We are off the

19 record. The time is 1:50.

(Recess.)

THE VIDEOGRAPHER: We are on the

22 record. The time is 1:54.

23 BY MR. WOLFE:

24 Q. Ms. Peak, have you answered all my questions

25 to the best of your ability today?



EXHIBIT 13 CONFIDENTIAL FILED UNDER SEAL

EXHIBIT 14 CONFIDENTIAL FILED UNDER SEAL

EXHIBIT 15

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Page 1
 1
                  UNITED STATES DISTRICT COURT
                  NORTHERN DISTRICT OF ILLINOIS
                        EASTERN DIVISION
 2
 3
 4
 5
     RANDOLPH FRESHOUR and
     VINCENZO ALLAN, each
     individually and on behalf
 6
     of similarly situated
     individuals,
 7
 8
       Plaintiffs,
 9
                                     No. 1:23-CV-02667
     VS.
10
     CERENCE, INC., a Delaware
     corporation,
11
        Defendant.
12
13
14
15
                The video deposition of JOHN CASHMAN before
       Richard Derrick Ehrlich, Registered Merit Reporter,
16
       Certified Realtime Reporter, taken pursuant to the
17
       Federal Rules of Civil Procedure, at McGuire Law
18
       Offices, 55 W Wacker Drive, Chicago, Illinois,
19
       commencing at 10:00 a.m., on the 20th day of August,
20
       2025.
21
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Veritext Legal Solutions www.veritext.com 888-391-3376

Page 22

- 1 there was another -- there was another exchange
- 2 you had with him -- I'm sorry -- you said about
- 3 a week ago?
- 4 A Yeah. Last week, I had an exchange with him,
- 5 and this morning I just had a quick follow-up
- 6 question.
- 7 Q And the one about a week ago, was that by email,
- 8 or was that a call?
- 9 A That was a call.
- 11 A No.
- 12 Q Okay. Were there any others that you spoke with
- 13 about the case generally?
- 14 A I'm trying to think if there was anybody else.
- 15 No.
- 16 Q When did you first learn about the lawsuit?
- 17 A I think it's been two years.
- 18 Q Two years since you learned about it?
- 19 A Yeah. There was the need for -- I mean, it just
- 20 got circulated on my team for review, and I
- 21 looked at the -- I believe it was the Freshour,
- 22 and there was a -- other case. Pena case,
- 23 involving VW. I remember looking through those
- cases, yeah.
- 25 Q You said something was circulated. Do you

Page 23

- 1 remember what it was?
- 2 A I think it was the complaints. Again, if I'm
- 3 using the right terminology. I apologize if I'm
- 4 not using the right legalese. But the initial
- 5 complaints or the initial cases that were filed.
- 6 Q And what was -- what were you being asked to do
- 7 when it was circulated to you?
- 8 A I don't -- I don't recall. I just know that I
- 9 wanted to read them to understand what the issue
- 10 was at hand.
- 11 Q Why did you want to read them?
- 12 A I think I knew that there was probably -- they
- were frivolous, to be honest with you.
- 14 Q Why did you think that?



- 22 Q So you heard about -- you heard that there was a
- 23 lawsuit, and you asked somebody to send you the
- 24 complaint?
- 25 A No. I think someone sent it to me.

1 Q Someone sent it to you?

2 A Yeah. I didn't ask about it. Because it's not

Page 24

- 3 like I knew about it ahead of time. Someone
- 4 sent it to me, yeah.
- 5 Q And they were asking you what?
- 6 A I don't remember. I don't remember exactly why
- 7 they sent it to me. I just know that I read
- them, and I provided my feedback.
- 9 Q Have you reviewed any other lawsuits against
- 0 Cerence in your time there?
- 11 A It's possible. I just don't recall.
- 12 Q What about in your prior roles before working
- 3 for Cerence, would you review lawsuits against
- 14 your employer?
- 15 A Most likely not.
- 16 Q Have you spoken with anybody at Daimler or
- 17 Mercedes-Benz about this deposition?
- 18 A No.
- 19 Q Have you spoken with anybody at Daimler or
- 20 Mercedes-Benz about this lawsuit generally?
- 21 A No.

Page 25

- MR. WOLFE: Object to form.
- MR. GESKE: Yeah. Please let me finish
- 3 the question before you make the objection.
- 4 Thanks.

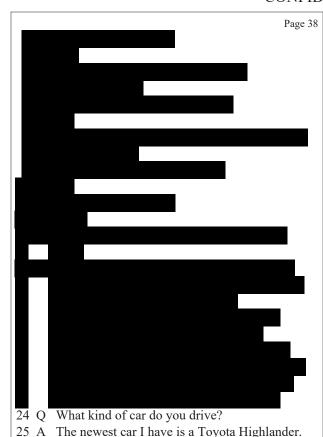
1

- 5 MR. WOLFE: Object to form.
- 6 BY MR. GESKE:
- 7 Q Was there anybody else at Cerence, besides

9 about this lawsuit generally?

- MR. WOLFE: Object to the form. Already asked.
- 11 usked.
- 12 THE DEPONENT: No.
- 13 BY MR. GESKE:
- 14 Q Have you spoken with any lawyers for Daimler or
- 15 Mercedes-Benz about this case?
- 16 A No.
- 17 Q Have you spoken with anybody at Mercedes-Benz,
- 18 USA, LLC, about this case or about this
- 19 deposition?
- 20 A No.
- 21 Q Have you spoken with anybody at Nuance about
- 22 this case or about this deposition?
- 23 A No.
- 24 Q Earlier, we were talking about documents you
- 25 reviewed. As part of your preparation, you

7 (Pages 22 - 25)



- 1 A We have three cars. My wife and I have three
- 2 cars.
- 3 Q What are the other two?
- 4 A A 2013 Mazda and a 2014 Toyota Camry, which my

Page 40

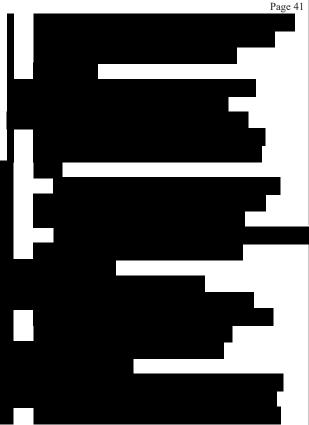
- 5 wife wants me to get rid of both.
- 6 Q Do either of the -- the other two cars, the
- 7 older ones, do they have any Cerence voice or
- 8 speech technology?
- 9 A They don't have any speech technology in either
- 0 of them
- 11 Q Have you owned a Mercedes in the last six years?
- 12 A No.

Page 39

- 13 Q Have you leased a Mercedes or rented a Mercedes
- in the last six years?
- 15 A I don't believe I've ever driven a Mercedes
- 6 vehicle in my life.



- 1 It's a 2023, I believe.
- 2 Q Is Toyota a Cerence customer?
- 3 A Yes.
- 4 Q What Cerence technology, if any, is in your car?
- 5 A I don't know if we have Cerence technology in my
- 6 car, but I use Apple CarPlay. And I feel
- 7 terrible about it as we're talking about it
- 8 right now.
- 9 Q Do you know if there's any voice or speech
- 10 recognition capability in your --
- 11 A I think there is, yes.
- 12 Q Do you use it?
- 13 A No.
- 14 Q Why don't you use it?
- 15 A Because it's pretty easy to have the system, the
- 16 infotainment system, pair my phone, and I think
- 17 it's -- I think it's cumbersome to set up, and I
- think that the sales guy that showed us the car
- 19 just said, Okay. Just plug your phone in, and
- you're good to go.
- 21 So that's all my wife and I have been
- doing since.
- 23 Q Do you have more than one car?
- 24 A Yes.
- 25 Q How many cars do you have?



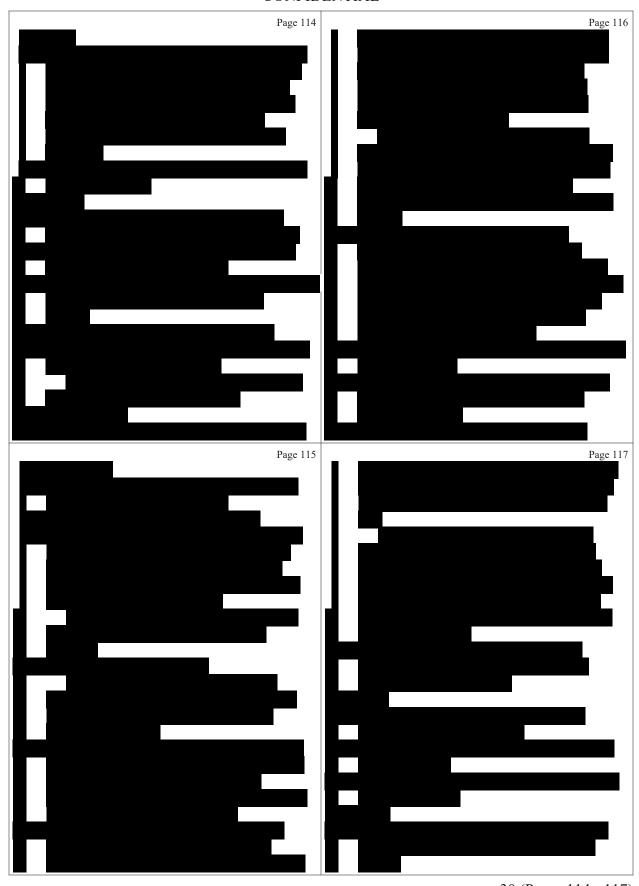
11 (Pages 38 - 41)



13 (Pages 46 - 49)

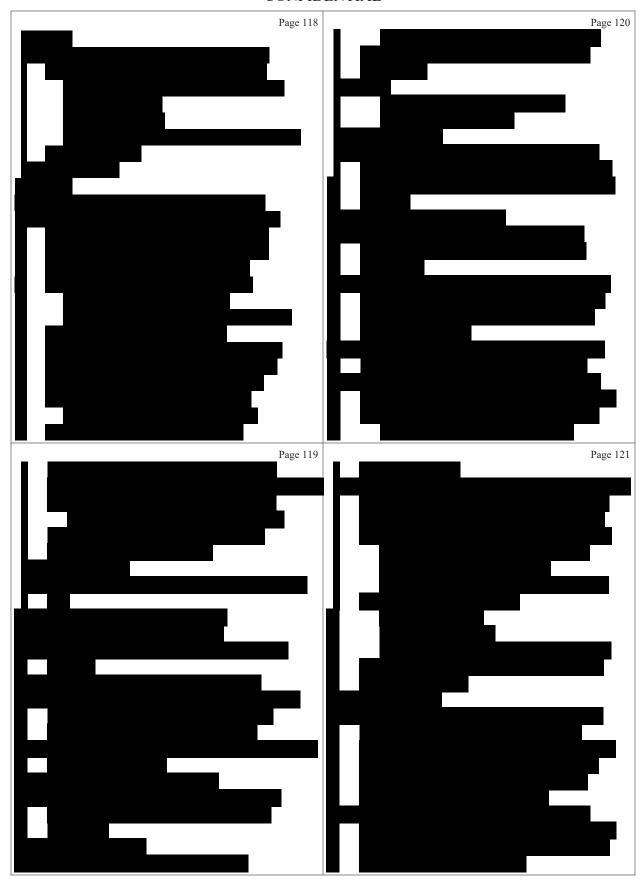


18 (Pages 66 - 69)



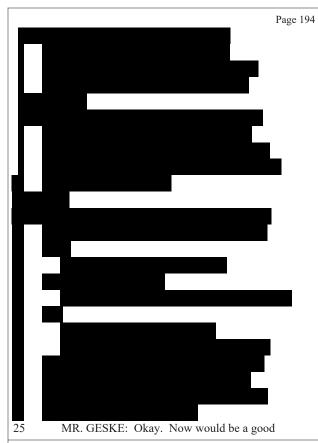
30 (Pages 114 - 117)

CONFIDENTIAL



31 (Pages 118 - 121)

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So, no, there wasn't any real -- from what I recall, any real discussion around anything

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Page 197

- I recall, any real discussion around anything
 and certainly no discussion around what he was
- 4 going to say or anticipating any questions along
- 5 those lines. But we certainly knew he was doing
- 6 a deposition the next day.
- 7 Q Did you talk about the case more generally or
- 8 your views of the case?
- 9 A You know, I don't remember if we did. I mean, 10 if we did, it would have been a very small part
- 11 of the conversation. You know, it was mostly
- 12 about let's go out to dinner and have a nice
- 13 time.
- $14\ \ Q$ Do you remember anything that you guys talked
- 5 about with respect to the case?
- 16 A No, I don't really remember anything. So that
- 17 makes me think we didn't really talk about the
- 18 case at all.
- 19 Q Did you guys talk about your upcoming
- 20 deposition?
- 21 A Yeah. Just some stuff in passing, like, Oh, I'm
- 22 going to be doing it in Chicago; that I'm the
- corporate rep. You know, that I'll be probably
- 24 answering more questions outside of data
 - privacy, but nothing -- again, nothing specific.

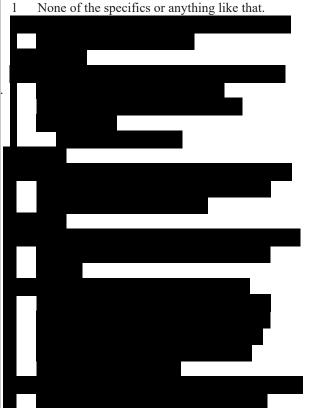
Page 195

25

- 1 time for a break.
- 2 VIDEOGRAPHER: This is the end of media
- 3 four. We are going off the record. The time is
- 4 4:51 p.m.
- 5 (Break.)
- 6 VIDEOGRAPHER: We are back on the record.
- 7 This is the beginning of media five. The time
- 8 is 5:11 p.m.
- 9 Please proceed.

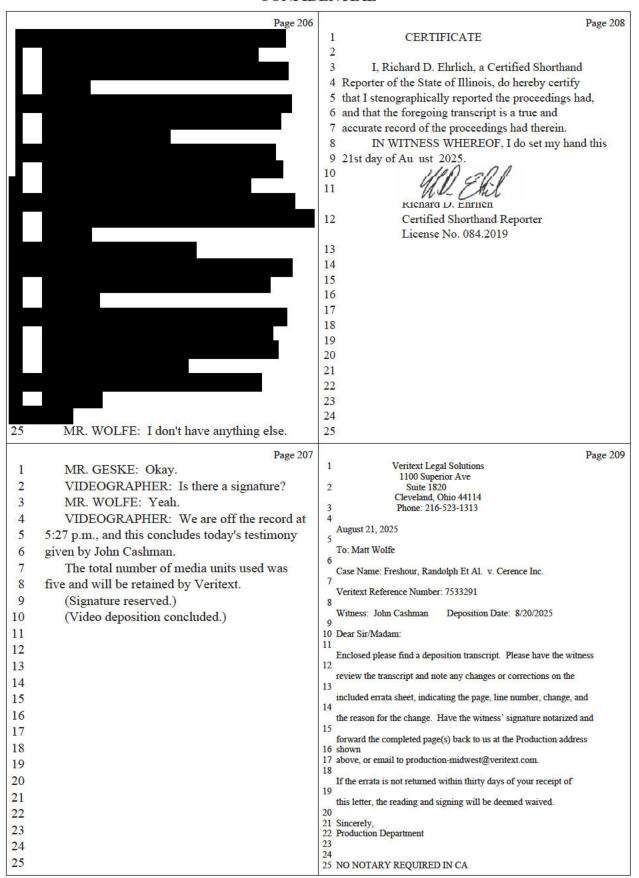
10 BY MR. GESKE:

- 11 Q Thank you for bearing with us, Mr. Cashman. I
- only have a few other questions.
- 13 I think you mentioned earlier that you had
- dinner with Mr. Tropp when he was in Boston?
- 15 A Yes.
- 16 Q Was that before or after his deposition?
- 17 A Before.
- 18 Q Did you guys talk about the deposition?
- 19 A It certainly wasn't a primary part of the
- 20 conversation. Mostly we just talked personal.
- 21 Michael coming into Boston. Was he nervous
- 22 about the deposition. But nothing -- nothing
- 23 like strategy or what he was going to talk
- 24 about. I think he felt comfortable. I'm sure
- 25 he was properly prepared by counsel.



50 (Pages 194 - 197)

CONFIDENTIAL



53 (Pages 206 - 209)

EXHIBIT 16

1	IN THE UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF ILLINOIS
2	EASTERN DIVISION
3	RANDOLPH FRESHOUR, and) Case No. 23 C 02667 VINCENZO ALLAN, each)
4	individually and on behalf of) similarly situated individuals,)
5	Plaintiffs,)
6	v.)
7	CERENCE INC., a Delaware)
8	corporation, corpo
9) August 6, 2024 Defendant.) 9:37 a.m.
10	berendant.) 3.37 a.m.
11	TRANSCRIPT OF PROCEEDINGS - STATUS BEFORE THE HONORABLE VIRGINIA M. KENDALL
12	APPEARANCES:
13	For the Plaintiffs: McGUIRE LAW PC
14	BY: MR. PAUL T. GESKE MR. COLIN P. BUSCARINI
15	55 W. Wacker Drive, 9th Floor
16	Chicago, Illinois 60601
17	For the Defendant: SHOOK HARDY & BACON LLP BY: MR. MATTHEW C. WOLFE
18	MS. MEHGAN KEELEY
19	111 S. Wacker Drive, Suite 4700 Chicago, Illinois 60606
20	Count Deportor: CAVIE A McCHICAN CCD DMD CDD
21	Court Reporter: GAYLE A. McGUIGAN, CSR, RMR, CRR Official Court Reporter
22	219 S. Dearborn Street, Room 2524A Chicago, Illinois 60604 312.435.6047
23	gayle_mcguigan@ilnd.uscourts.gov
24	* * * *
25	PROCEEDINGS REPORTED BY STENOTYPE TRANSCRIPT PRODUCED USING COMPUTER-AIDED TRANSCRIPTION
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The parties just recently wrapped up pleading motions. And I'm pleased to report we were able to reach an agreement on those motions which resulted in us filing an amended complaint and defendant just recently answering.

We've also been working cooperatively with defense We worked out an agreed proposed discovery schedule, counsel. which we submitted on July 22nd.

THE COURT: Does the new law impact you at all, the new biometric law in Illinois?

MR. GESKE: If I understand the question, is that the law that limits recovery of damages to essentially one violation?

Well, I don't have it in front of me, but I think there's some dispute as to whether it applies retroactively. So given that our case was filed before that went into effect and the violations are alleged to occur under the prior version of the statute, I can't say today whether it will. I'm sure that the parties will probably litigate whether the amendment applies retroactively.

THE COURT: Okay. What's your position?

MS. KEELEY: Our position is that the revised law would apply to limit damages here.

THE COURT: I think it said that when I read that. Ι mean, I only read the article. I didn't read the statute.

So what's your position?

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MS. KEELEY: On the case as a whole? Our position is that the -- as counsel mentioned, we agreed on the amended complaint, and it narrowed the number of products and the types of technology at issue significantly.

The type of technology that's still at issue in this case, our position is that it is embedded in the vehicles. Our -- Cerence is a technology company that sells the software to manufacturers like Mercedes, which are the vehicles that the plaintiffs here allege to have owned. And the technology is embedded in the vehicles and not sent back to Cerence. So our position is that if the plaintiffs' voices were indeed somehow saved in the car's technology, it's embedded in that vehicle after it leaves Cerence's hands.

So that's our position and what we intend to prove in discovery.

THE COURT: Okay. I will adopt your schedule that you proposed to me.

Lynn, you can put it in the docket entry for me.

And then I would like to see you again before you dig into all of your expert disclosures to see if we can get a status on you.

So that would be -- my goodness. Let's say -- I'm looking at your -- let's say May of 2025.

> THE CLERK: Okay.

THE COURT: This schedule is really, really generous,

in my book, so make sure that you comply with it because I 1 2 don't expect that I should need any extensions of time when 3 it's this generous, okay? 4 All right. Thanks very much. 5 MULTIPLE SPEAKERS: Thank you. 6 THE CLERK: Your Honor, did you want to set a status for May 5th at 9:30? 7 8 THE COURT: That's fine. 9 THE CLERK: Okay. 10 (Concluded at 9:41 a.m.) 11 12 I certify that the foregoing is a correct transcript of the 13 record of proceedings in the above-entitled matter. 14 15 /s/ GAYLE A. McGUIGAN_ May 28, 2025 GAYLE A. McGUIGAN, CSR, RMR, CRR 16 Official Court Reporter 17 18 19 20 21 22 23 24 25

EXHIBIT 17

Declaration of Consent under the Data Protection Act

Contribution to Improving Voice Control

Version 902.53.002.A.23-23

Mercedes-Benz AG, Mercedesstr. 120, 70372 Stuttgart, Germany ("Mercedes-Benz") is constantly working on further developing its products and services, improving their quality and adapting them to customer requirements. For these purposes Mercedes-Benz would like to evaluate data from the vehicle and/or data from other services activated by the customer jointly with the language provider Cerence GmbH, Jülicher Straße 376, 52070 Aachen, Germany ("Cerence"). This data can either be transmitted directly from the vehicle and/or forwarded to Mercedes-Benz by Mercedes-Benz USA, LLC ("MBUSA"), 1 Mercedes-Benz Drive, Atlanta, GA 30328 ("controller") as data controller of the Mercedes me connect and smart control services. Mercedes-Benz and Cerence are jointly responsible as data controllers for the data processing within the scope of this consent.

The activation of the "LINGUATRONIC Online Voice Control" or "MBUX Voice Assistant" service by the customer is a required prerequisite for the data processing carried out for the purpose of improving voice control. If the service is deactivated, no data will be processed, even if the customer has given consent.

What categories of data are processed for improvements of voice control?

The following categories of personal data will be processed for the purpose of improving the voice control function, depending on the vehicle equipment:

- Audio data
- Data on the use of the voice control function: e.g. text recognized from the voice request (in particular through automatic transcription) and information about the request (e.g. recognized topic, time and place requested in the weather topic)
- possibly the approximate geoposition of the vehicle at the time of the voice request, if applicable
- technical data of the request (e.g. technical status or data size of the voice request, response time)
- Vehicle and system data (e.g. model series, language set in the infotainment system, current software version)

How will the data be used?

The data collected from the vehicle will be supplemented in the Backend with stored data on the vehicle equipment (e.g. model series). This extended information helps to classify the transmitted data of a vehicle in terms of its quality characteristics (e.g. the microphone functionality).

To optimize the automatic transcription, a maximum of 0.5% of all voice requests are randomly selected and transcribed by humans. In doing this, the voice requests are acoustically distorted, among other things, in order to prevent any attribution to a specific person. At the same time, appropriate measures for secure data processing have been implemented.

The "Messaging" and "Dictation" features do not involve the processing of any personal data for the improvement of voice recognition.

For the use of the "LINGUATRONIC Online Voice Control" or "MBUX Voice Assistant" service, the data is transmitted from the vehicle with each voice request. In rare cases, spoken words can be misunderstood as "Hey Mercedes", with the result that the voice control is activated by mistake. The customer recognizes the activation of the voice control on the basis of a system response (e.g. "Yes, please?") or a display on the screen of the head unit. The customer can activate or deactivate the service at any time in the user account. The customer or the driver can also control the transmission of voice data directly in the vehicle.

The processing, storage and use of data for the improvement of voice control is based on an identifier, which is created from several parameters, but does not permit any inferences regarding the vehicle identification number ('VIN'). The pseudonymous data is processed or stored for up to 24 months for the purpose of developing and improving speech recognition and voice control.

The customer agrees that for the aforementioned purposes and in the above-described manner, the above data categories, in particular the vehicle's approximate geoposition, will be transmitted from the vehicle to Mercedes-Benz and Cerence, and/or forwarded by the data controller to Mercedes-Benz, and will be processed by Mercedes-Benz and Cerence as explained above. The processing of the personal data will take place for the aforementioned purposes on the basis of this consent. The consent is given on a voluntary basis. The consent or lack thereof does not have any effect on the provision of the Mercedes me connect and smart control services.

What rights can the customer assert?

The customer can withdraw consent at any time in their user account in the overview of the Terms of Use. From the time of the revocation, no further vehicle data will be transmitted, stored or used for the aforementioned purposes. Revoking consent will not affect the legitimacy of the data processing or other lawful processing that had taken place until the said revocation. In accordance with the legal requirements, the customer has the right to receive information about their personal data, to have the data amended or deleted, to limit the scope of or object to the processing of this data, to exercise their right to data portability and to send a complaint to the data controller, to Mercedes-Benz, Cerence or to a supervisory authority. Mercedes-Benz and Cerence do not store the Customer's personal data for longer than is necessary for the achievement of the aforementioned purposes, unless longer storage is required due to legal retention requirements.

If the Customer allows the vehicle to be used by another driver, the Customer is obligated to inform the other driver about the data processing before the start of the journey.

How can the customer exercise their rights?

To exercise their rights or in the event of questions concerning the processing of customer data within the scope of contributing to the improvement of voice control, the customer can make contact at any time using the following contact details:

Data controller of the market and Mercedes-Benz as respectively independent data controller:

Mercedes-Benz, Customer Assistance Center Maastricht N.V (CAC), P.O. Box 1456, 6201 BL Maastricht, The Netherlands; email: mercedes_me_connect@cac.mercedes-benz.com; Tel.: 00800 9 7777777 (Toll- free from a landline. Cell phone charges may vary).

Mercedes-Benz USA, LLC

Tel.: (800) 367-6372

Email: connect.usa@cac.mercedes-benz.com

The appointed Data Protection Officer is, respectively: Mercedes-Benz Group AG Chief Officer for Corporate Data Protection, HPC E600, 70546 Stuttgart, Germany.

email: data.protection@mercedes-benz.com.

The customer will find further information concerning data processing and data protection by the data controller and Mercedes-Benz in the Privacy Statement for the Mercedes me connect and smart control services.

• Voice provider as data controller:

Cerence GmbH, Jülicher Straße 376, 52070 Aachen, Germany The Data Protection Officer appointed by Cerence is: Cerence Data Protection Officer, Jülicher Straße 376, 52070 Aachen, Germany, privacy@cerence.com.

EXHIBIT 18

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Contribution to Improving Voice Control

Version 902.53.002.A.23-23

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- Data on the use of the voice control function: e.g. text recognized from the voice request (in particular through automatic transcription) and information about the request (e.g. recognized topic, time and place requested in the weather topic)
- possibly the approximate geoposition of the vehicle at the time of the voice request, if applicable
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How will the data be used?

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Mercedes-Benz USA, LLC

Tel.: (800) 367-6372

Email: connect.usa@cac.mercedes-benz.com

The appointed Data Protection Officer is, respectively: Mercedes-Benz Group AG Chief Officer for Corporate Data Protection, HPC E600, 70546 Stuttgart, Germany.

email: data.protection@mercedes-benz.com.

The customer will find further information concerning data processing and data protection by the data controller and Mercedes-Benz in the Privacy Statement for the Mercedes me connect and smart control services.

• Voice provider as data controller:

Cerence GmbH, Jülicher Straße 376, 52070 Aachen, Germany The Data Protection Officer appointed by Cerence is: Cerence Data Protection Officer, Jülicher Straße 376, 52070 Aachen, Germany, privacy@cerence.com.

EXHIBIT 19 CONFIDENTIAL FILED UNDER SEAL